



Re:locate

THE MAGAZINE FOR RELOCATION & HR PROFESSIONALS

Re:locate Extra

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Welcome to *Re:locate* Extra - the electronic newsletter designed to keep you up-to-speed with the latest developments in the world of relocation. The Autumn issue of *Re:locate* magazine will be on your desks shortly – cross-cultural issues are highlighted in our features exploring culture, on the importance of mentoring overseas assignees and on integration for school children. With back to school and settling families in mind, we help you demystify school league tables. In our Hot Topic section, meanwhile, Ruth Holmes takes a look at the fascinating state of play in India, and what the sub-continent's prominence as a world business leader means for relocation.

Look out for details of the exciting new *Re:locate* Awards for 2007, recognising talent across the world of relocation and culminating in a gala dinner to honour the winners in April 2008, all to be announced in the autumn issue. Key to the success of the awards are our sponsors, with Cartus and International Personnel Management already signed up to sponsor award categories, and award supporters to include Pricoa, Emigra, BridgeStreet and ORC Worldwide. We have enthusiastic professional endorsements too, from organisations such as the Relocation User Group, ARP and Focus. For sponsorship opportunities [click here](#).

Don't forget *Re:locate* is now available digitally, ideal for international readers - [click here](#) for details. And for the latest job opportunities, see below.

Fiona Murchie
Managing Editor

*** JOBS * JOBS * JOBS ***

Re:locate Extra features an exciting range of job opportunities - scroll down for the latest vacancies, and keep checking our website at www.relocatemagazine.com!

Top Stories This Month

Cartus global survey shows trend to shorter-term assignments

According to a new survey from Cartus, the provider of global mobility management solutions, an accelerated shift from long-term to short-term international relocation assignments is expected during the next two years. The Cartus Emerging Trends in Global Mobility: Policies and Practices Survey also revealed that international assignment volume has grown and is expected to increase in the future. The study found, too, that the number of assignment destinations is surging, with respondents naming 51 different countries in their list of top three destination locations, a 76% increase over 2004. The United States continued as the most common destination, but China overtook the UK for second place. Moreover, it's predicted to take the top slot within a couple of years' time.

The survey also revealed surging popularity in the numbers of companies offering intercultural and training for accompanying families and confirms the notion that it is family concerns that most often derail assignments. Strategy is the primary consideration for companies making international assignments – 78% considered this a more critical driver than cost. Development assignments, meanwhile, are surging, with those designed to provide career development for rising talent showing the biggest increase.

First star ratings in the bag

Re:locate has been following the emergence of the Quality in Tourism's new serviced apartment grading system with great interest. This is a landmark development, not only for the UK but for Europe and worldwide. Now all the industry's hard work is paying off, with members of the Association of Serviced Apartment Providers (ASAP), the organisation that has been driving the rating system, celebrating their successes. Clendon Apartments, is one of the first in the UK to be assessed and rated four star, at its Central and South West London locations. Peter Morgan, Head of Marketing comments, "until now, the serviced apartment industry has been self regulating, with some providers choosing to use their own system of classification to rank their serviced apartments. This creates inconsistencies in standards as opinions differ greatly as do peoples' expectations. The quality grading system increases transparency across the sector and facilitates guests, bookers and those responsible for managing or procuring the services of serviced apartment suppliers, by allowing more informed decisions to be made."

The Atrium is the first in the BridgeStreet portfolio to undergo the quality assessment and they were delighted to have been accredited a four star rating. Jo Layton, VP Sales and Marketing explained why BridgeStreet were keen to pioneer the new grading system, "The new system is less about achieving the highest number of stars for our apartments," she comments, "but more about offering travellers an independent, reliable and objective rating against which to judge each serviced apartment provider. We at BridgeStreet believe that over time corporate buyers will only entertain working with serviced apartment providers who have submitted their inventory to scrutiny in this way, especially as each grade also affords an instant indication of the property's quality and price ratio."

SACO, who also supported the initiative from the start, has achieved a four star rating for properties in five major UK cities – Bath, Bristol (West India House), Birmingham (Livingbase), Derby and Nottingham. "The new national grading scheme means business and leisure travellers now have the reassurance of knowing that an apartment has been independently assessed" said SACO sales director Jo Redman.

Keep in touch with serviced accommodation news and developments in the new property section on the *Re:locate* website coming in September at www.relocatemagazine.com.

New appointment

City Apartments has appointed Steve Thorn to the board of directors. Steve, who joined the organisation in September 2006, brings to the board experience of hotels, serviced apartments and relocation. "His appointment to the board reflects the Company's commitment to ensure we continue to deliver the personal touch and that we remain entirely customer facing - whilst the Company grows to accommodate the ever increasing demand for the privacy, space, value and service that has become our hallmark." said Jono Dennis. "Steve's skill sets have already enabled us to "bottle" the great parts of our business model and ensure that we can keep rolling out what we do best to our customers over an increasing base" added co-founder of the company, David Smith.

HIPS on three bedroom properties

The government has confirmed that all properties three bedrooms and over, will need a HIPS pack with effect from the 10th September. They also confirmed that there were enough energy assessors nationally and regionally to cover the workload. Said Communities minister Baroness Andrews, " We are now ready to start rolling out HIPS and EPCs to the next part of the market as promised, and improve a home buying and selling process which currently is not working for consumers or the environment."

Meanwhile controversy surrounding HIPS rumbles on with mortgage lenders hitting back at HIP scare stories regarding a leading bank not accepting personal searches. However, it seems that members of the Council of Mortgage Lenders have agreed that as long as the property search organisation is a member of the Council of Property Search Organisations, then the lenders will accept the search. Paul Broadhead, Deputy Director General of the Association of Home Information Pack Providers (AHIPP) said "While it is clear that HSBC will not accept personal searches, this is nothing new and has always been their policy. However, it is important to note, that nine out of the ten lenders, which represent over 75% of all mortgage lending in the UK, will in fact accept personal searches."

For government guidelines see www.homeinformationpacks.gov.uk.

Atlantic's fresh new look

In line with the company's continued expansion into relocation services, Atlantic Worldwide Movers has re-branded to become Atlantic Corporate Relocation. Chris Baker, Group Managing Director of Atlantic, comments: "We decided that it was time for a new name and a new look which will more accurately represent our services. We are still committed to our moving business, but relocation has become such a core part of our services over the last five years that we felt they should be included in our corporate message."

See their new look at www.atlantic-relocation.com.

New relocation software saves the day

The three core areas for any relocation company are managing workflow, keeping track of correspondence and looking after accounts. ReloAssist the latest product from MoveAssist International in the UK, claims to integrate all these key functions seamlessly to maximise operational efficiency and provide the best possible customer service. According to Robby Wogan, MoveAssist's chief executive officer, the secret is in the technology. "We use the latest technology to make ReloAssist simple to use yet flexible enough to do exactly what each relocation company needs. It's also easy to adapt as those needs change so that it can never become out of date."

For further details see www.moveassist.com.

October briefings on landlord and tenant matters

If you need to keep on top of the changes in landlord and tenant legislation then put a note in your diary for the CLT's 10th Annual Residential Landlord and Tenant Update on 18th October at the Café Royal in London. Speaking at the conference will be David Smith of PainSmith Solicitors, the niche practice specialising in residential and landlord tenant law. Also highly recommended are the ARP's Legal Days with the next on 2nd October, presented by partner, Marveen Smith, whose practical advice has been keeping the relocation industry up to speed for many years. Watch out too, for PainSmith's regular updates – their most recent guidance notes include latest consultations, advice regarding the new Court fee structure which comes into force on 1 October 2007, and guidance on claiming rent arrears from tenants.

To subscribe email update@painsmith.co.uk.

TalkingCV provides flexible option for international recruitment

TalkingCV is a clever three-dimensional personal profile, consisting of video, audio and text, which could be just the ticket for international companies recruiting globally. The recruiter version allows the employer to determine the interview they wish the candidate to sit and an automated email is sent to the candidate, who could be anywhere in the world, with access details to a branded website. Once the interview is complete the recruiter is automatically sent a link to the candidate's TalkingCV. Used effectively, there could be great savings in both time and money for international recruitment or indeed for companies accessing candidates across the UK.

The candidate version allows an individual to record their own personal Talking CV from any PC with internet access and a webcam from anywhere in the world. Available through the *Re:locate* Jobs Board or Recruitment Section, or by [clicking here](#).

The TalkingCV can be equally useful for supporting trailing partners in their quest for a new job. Profile Locations have taken on the tool as part of their career counselling support for expatriate partners and relocating spouses who need help with CV and interview skills. [Click here](#) for a demo.

Relocation Destinations

Have you got expats coming into London this autumn? Then check out the [Online Guide to London](#) for everything your employees need to know about living and working in the capital. Also online, new country destination [Australia](#), with India live mid-September, packed with practical relocation advice and inside local knowledge.

Job Opportunities

There are currently **40 great jobs** on our website, relevant to you and your skills. The **10 NEW jobs** below have been posted online since the last **Re:locate Extra** - for further details, click on the 'Read More' button. To view all job opportunities, click [here](#).

International Assignment/Global Mobility Advisor	Kent	c. £30,000 + Benefits	Read More
In-house International Assignment/Global Mobility Assistant Manager	Berkshire	c. £40,000 + Bonus + Benefits	Read More
Regional International Assignment/Domestic Relocation Manager (Multi-Site)	Based in either West Midlands/Yorkshire or Scotland	c. £55-60,000 + 25% Bonus + Car + Pension + BUPA	Read More
Senior Assignment Manager (Global Mobility Services)	Hong Kong	Competitive	Read More
International Assignment/Global Mobility Manager	Switzerland	CHF 100-150,000 + Bonus + Benefits	Read More
International Assignment/Global Mobility & Compensation Consultant	London	c. £25-35,000 + Bonus + Excellent Benefits	Read More
Business Development Director	London	c. £100,000 (Total Compensation)	Read More
In-house International Assignment/Global Mobility Advisor	London	c. £35-40,000 + Benefits	Read More
International Assignment/Global Mobility Manager	West Sussex	c. £40-50,000 + Bonus + Benefits	Read More
PART TIME – International Assignment/Global Mobility Manager	South East/ Hertfordshire	c. £35-40,000 + Benefits (Pro Rata)	Read More

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