

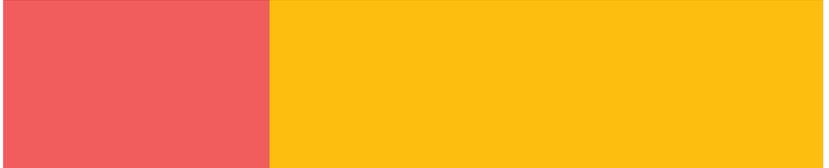


**21K School**

World Class Education  
For Your World

# Quality Education

**Is Now  
Just  
A Click  
Away**





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## Message from the Principal

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**21K School is a transparent, accessible, energetic and forward-looking school. We look forward into the twenty-first century with imagination and confidence.**

21K School is a transparent, accessible, energetic and forward-looking school. We look forward into the twenty-first century with imagination and confidence. The value of an all-round education, in which each individual and their talents come first, is fundamental being 21K.

Our community values people. We are warm, compassionate and mutually supportive. Here, generosity of spirit and respect matter. We have the balance in our worldview to take the time to enjoy life. Our pupils, in all their diversity, are appreciated for who they are. They shape the community and are supported by staff who truly care making 21K School's online experience unparalleled to any other.

At the core of 21K school is one of the most relevant learning experiences in the country. We realise that mastery of the "3 R's" (reading, writing, and arithmetic) is no

longer enough, nor is the superficial recollection of facts. What is needed is deeper learning of content through its application in solving real-life issues. Also, content knowledge needs to be complemented with the purposeful development of critical skills (problem-solving, creativity, communication, collaboration) and universal human values (empathy, positivity, equanimity, and the ethic of excellence).

We care about who our pupils become. We believe in the transformative power of education. In the context of the 21st Century, it will be our pupils' personal qualities and values, not just exam results, that will set them apart.

I encourage you to go through our prospectus and schedule a call with us to better understand if 21K School is the right decision for you.



I encourage you to go through our prospectus and schedule a call with us to better understand if 21K School is the right decision for you.

Aruna Shetty  
Principal, 21K School

## About The Founders



### **Santosh Kumar**

#### **Co-founder & CEO**

A staunch believer in following passions, after over 8 years of working in various IT companies across the globe, he found his. After honing his skills in many known companies like L&T he moved in to conquer the Edtech world. An alumnus of IIT Delhi, he is disrupting technologies to discover its possibilities.

### **Joshi Kumar**

#### **Co-founder & CTO**

A technological geek at heart, Joshi is an alumnus of the National University of Singapore. He knew where his heart lies and pursued his career in the technology industry. Now he has over 10 years of experience working for Fortune 500 companies. He puts his creative best forward when finding solutions to problems and believes that technology is no less than magic if you explore enough.





## **Dinesh Kumar**

### **Co-founder & CMO**

He has a strong foundation in engineering with a Master's degree focused in Computer Science from University of Southern California. He is a master of many trades out of which Cloud computing, AWS, Unix, C (Programming Language), and Python (Programming Language) are a few. With over 7 years of experience as a developer and architect, Dinesh sees future technology as a boon if used consciously.

## **Yeshwanth Raj Parasmal**

### **Co-founder & COO**

Yeshwanth is an Education Management Professional who has over 20 years of experience in the sector. He is passionate about transforming the way we see education in the country and has many startups that he is dabbling at the moment including Strategum Eduserve Private Limited, India's leading education management company. He is a specialist in strategic planning, systems development brand building.



# Bringing World Class Education For Your World

21K School is the first online-only school in India. Our partners Stride, Inc. and Pearson Edexcel are leaders in remote and online learning space. We aim to bring the best quality education for our students who come from across the globe with them. Our founders have over a decade of experience in setting up and managing traditional schools.

Over time they realised that one specific model is not ideal for everyone. As such, they came up with 21K School - to provide transparent quality education regardless of your situation or location.

## **We believe that this model of online school can be developed further:**

- Online schools in India can help the government reach their NEP goal of enrolling all children in school by 2035.
- Online schools are becoming popular in India, as they provide a cheaper and accessible option for schooling.
- Online schools in India can help work around the lack of funds and physical resources.
- There is a chance to stop urban migration by promoting virtual schools and achieving the Sustainable Development Goals.
- Online schools can be a good option for Young Professional Athletes, Artists and Students with Disabilities

A close-up photograph of a hand holding a small, light blue globe. A brown graduation cap tassel with a yellow band is resting on the top of the globe. The globe shows continents and oceans, with labels like 'ANTARCTICA' and 'AUSTRALIA'. The background is a soft, out-of-focus blue.

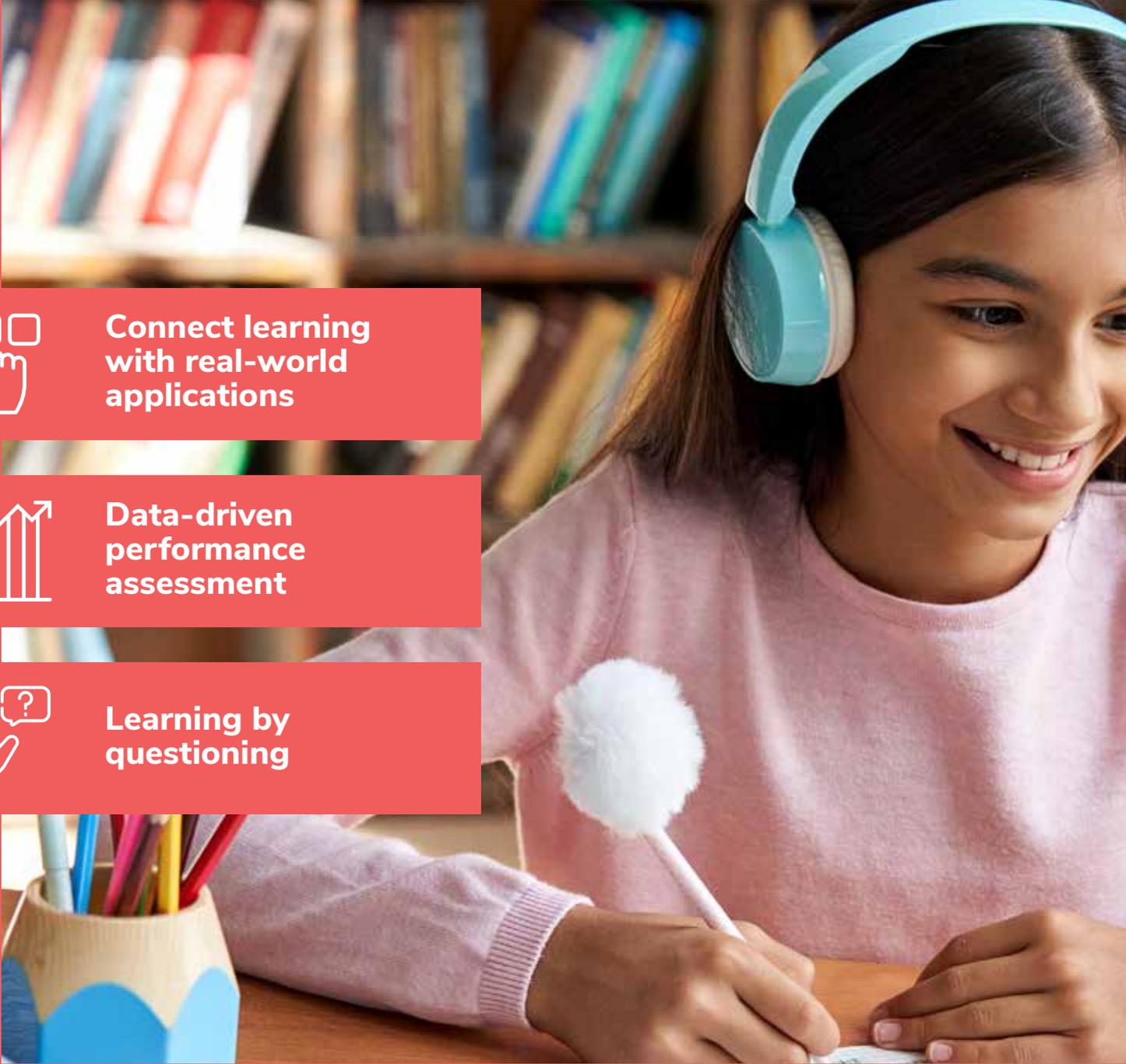
We are a school that understands the problems of changing times and provides solutions, whether it is personalised learning to fit the different needs of students, trained faculty to keep up with the new trends in education or going beyond the syllabus to conduct special classes, capstone courses and electives.

“With 21K there was an instant connection from the first day itself, the teachers here could get my child’s attention and he is excited till date for his classes. I feel I will stay with 21K even after the pandemic is over as I are very happy with my son’s progress. I came to 21K as a short term solution to my problems but it opened up a world of learning for my son, he is responding to things better, he is grasping better and he is processing information I could not have imagined of doing as a kid so I am here for the long run. “

**-Ishika Arora, mother of Krishiv Arora KG 1B**

## About 21K. Learning Culture

7



Connect learning  
with real-world  
applications



Data-driven  
performance  
assessment



Learning by  
questioning

# Learning Culture



**Evolving by problem solving**



**A community of creative thinkers**

The learning environment in 21K school aims at developing intellectually curious, independent-minded young adults who can connect knowledge to life outside of school, we ensure a shift from rote learning methods and look at an enriching

curriculum that it goes beyond textbooks. Our assessment system sees to it that we do not burden the child but instead make learning an enjoyable journey.



# Exceptional Curriculum

My husband and I both have jobs that demand traveling often. Commuting for my children and even taking them with us for these trips became difficult with a traditional school. But now with 21K school not only are my children saving time that was wasted commuting earlier, they also have their energy levels up 24\*7 to do things that are productive throughout the day. My kids have opened up to express themselves and I am really thankful that 21K school happened to us."

**-Aresha Arif, mother of  
Azlan Ahmed 5A, Aazeen  
& Aiza Ahmed 3A**



At 21K School we realise that mastery of the "3 R's" (reading, writing, and arithmetic) is no longer enough, nor is the superficial recollection of facts. What is needed is deeper learning of content through its

application in solving real-life issues. Also, content knowledge needs to be complemented with the purposeful development of critical skills and universal human values

# About 21K. Exceptional Curriculum





**Mastery-based Approach**



**Peer Collaboration**



**Engaging Content**



**Interactivity**



**Life Skills and Application**

## About 21K. Personalized Learning

13



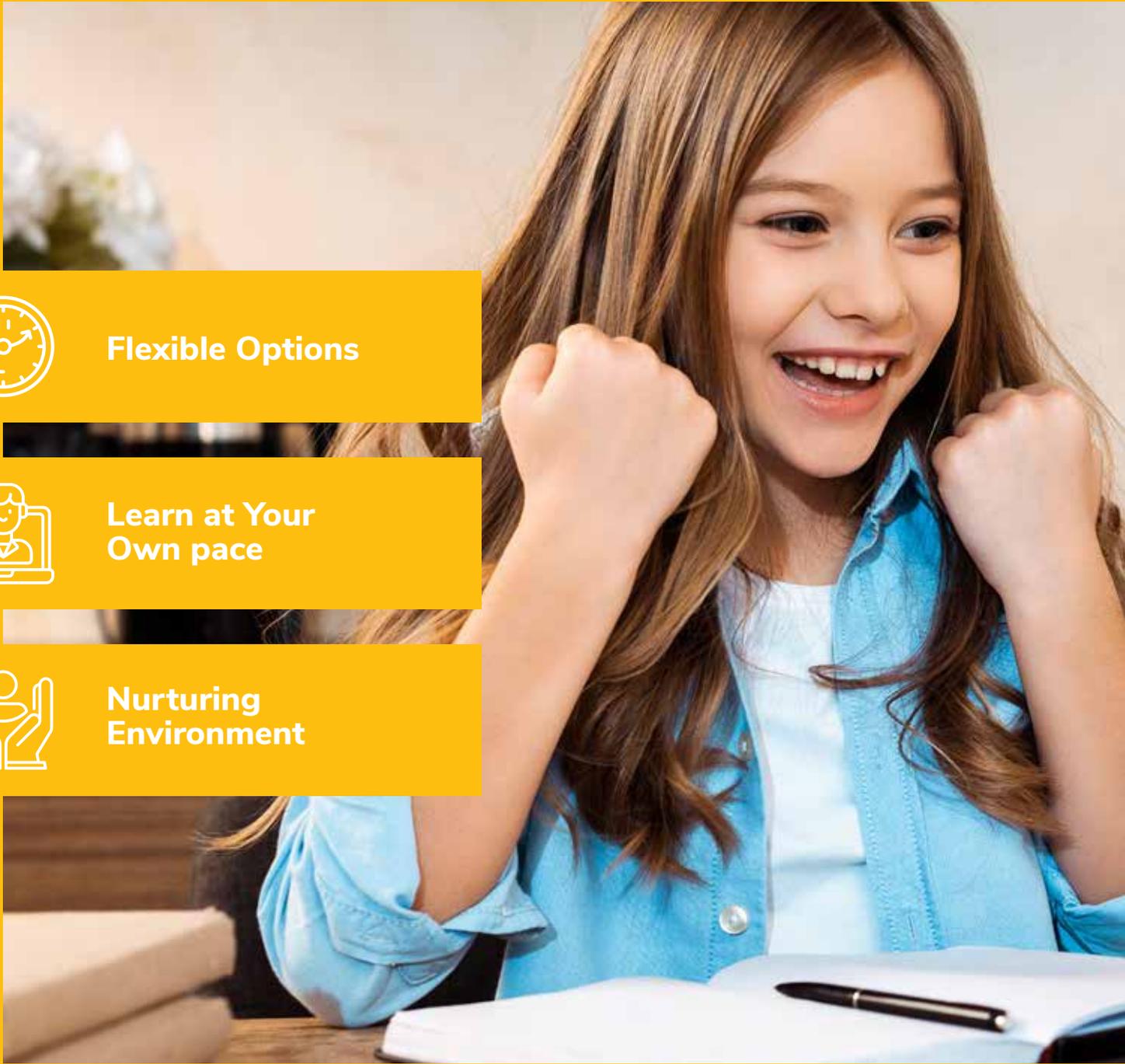
**Flexible Options**



**Learn at Your Own pace**



**Nurturing Environment**



# Personalized Learning



"I have always been fascinated by technology and I did not want to wait to grow up to start creating magic out of it. I have till now dabbled in machine learning and artificial intelligence. I have made a website incorporating both and I have worked on creating better chatbots too. I do not want to stop and 21K school has given me the opportunity to channelize my energies there. The classes do not take up much of my time and the teachers make it extremely easy for us to pick up concepts. They even go out of their way to help me with this passion of mine. "

**-Idant Sood, 5A**

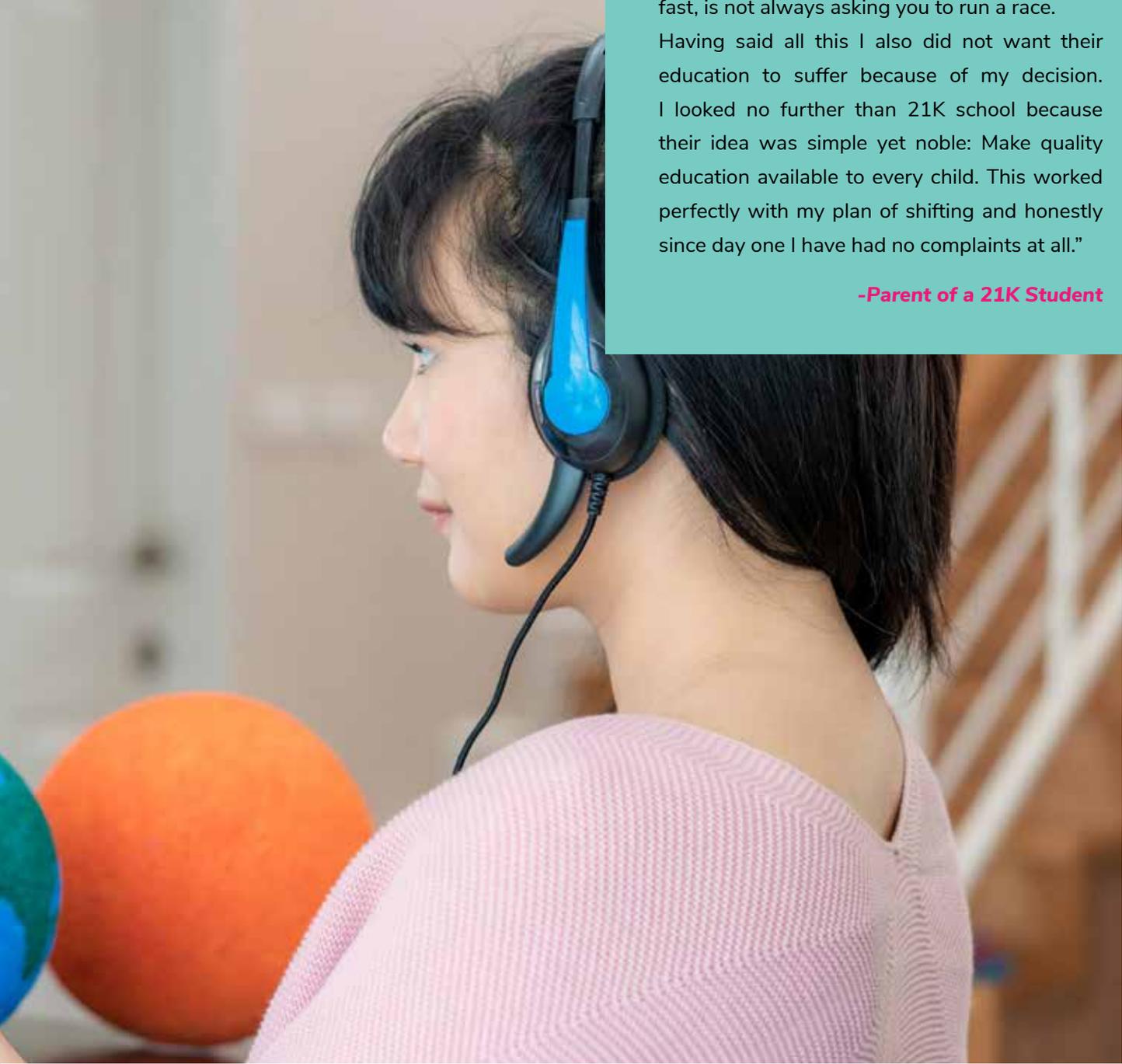
We realize that every student is different hence our curriculum allows them to learn and grow at their own pace to meet the overall academic goals. We have a data driven assessment that does not generalize giving each student the attention they need.

We overcome geographical barriers too with our anytime, anywhere learning model with flexible learning timings. Our global and local outreaches and partnerships facilitate the same.

**About 21K.** Teachers as Facilitators



# Teachers as Facilitators



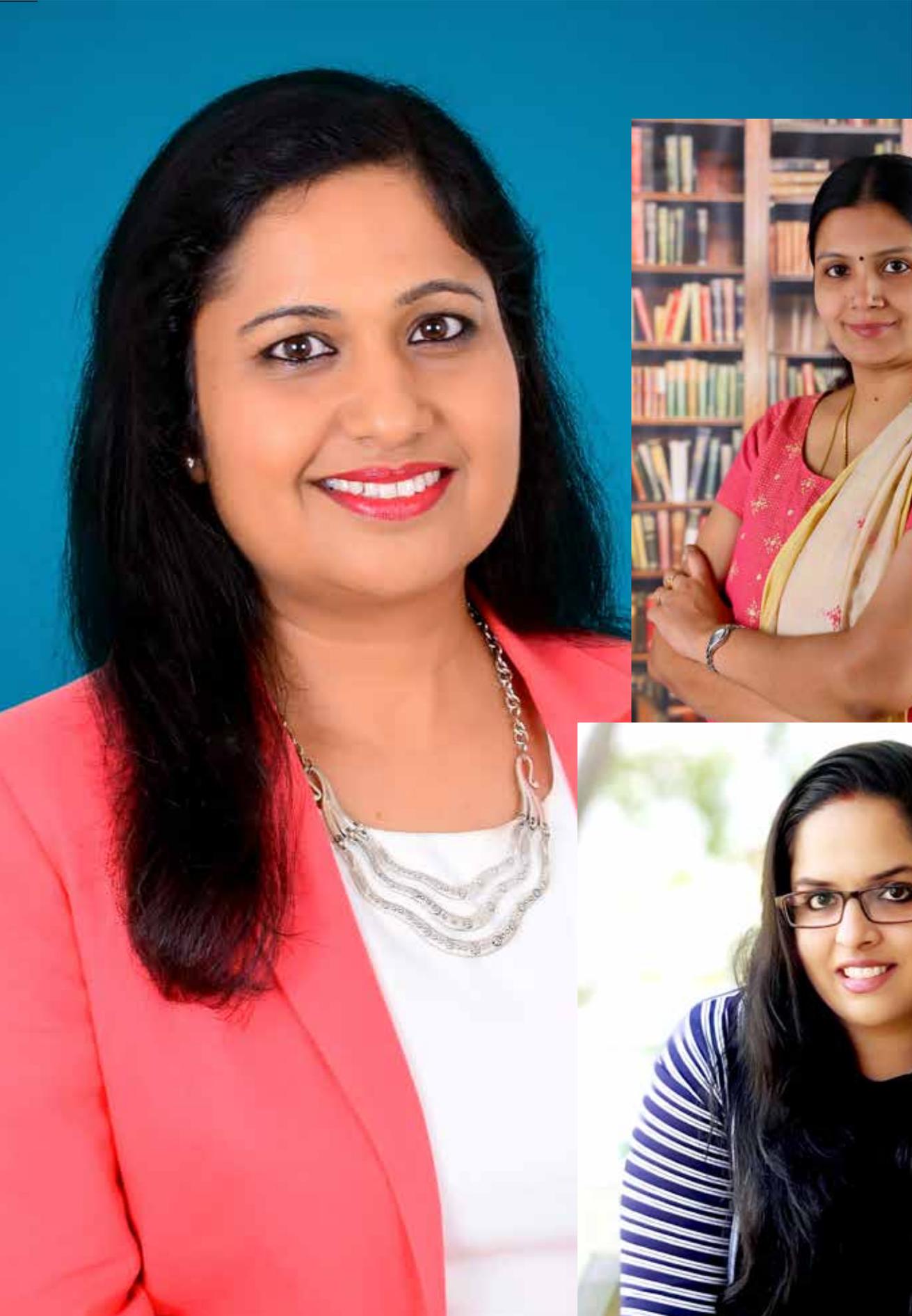
“After working in the IT industry for years I quit and took a decision to move to my village. I wanted my kids to experience a life that is not fast, is not always asking you to run a race. Having said all this I also did not want their education to suffer because of my decision. I looked no further than 21K school because their idea was simple yet noble: Make quality education available to every child. This worked perfectly with my plan of shifting and honestly since day one I have had no complaints at all.”

**-Parent of a 21K Student**

Grounded in a tradition of teaching excellence, 21K puts the students first at all times. At 21K, we intend to build a culture of openness and genuine caring that enables children to discover and celebrate the joy of

learning. Our teachers are specially trained to master the art of online education, they understand each student and act as mentors who support him/her at each step for his/her overall growth.

**About 21K.** Teachers as Facilitators





# Focus on



Collaboration



Communication



Character Building



Creativity



Critical Thinking



## About 21K. Beyond Syllabus

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**Local and global  
partnerships**



**Workshops by  
industry experts**



**Capstone courses &  
Electives**



**Developing an  
entrepreneurial  
mindset**

# Beyond Syllabus



Whether they are seeking greater academic challenges, in need of a more nurturing environment, or working around budding careers, travel, and extracurricular pursuits. We bring world class education for your world.

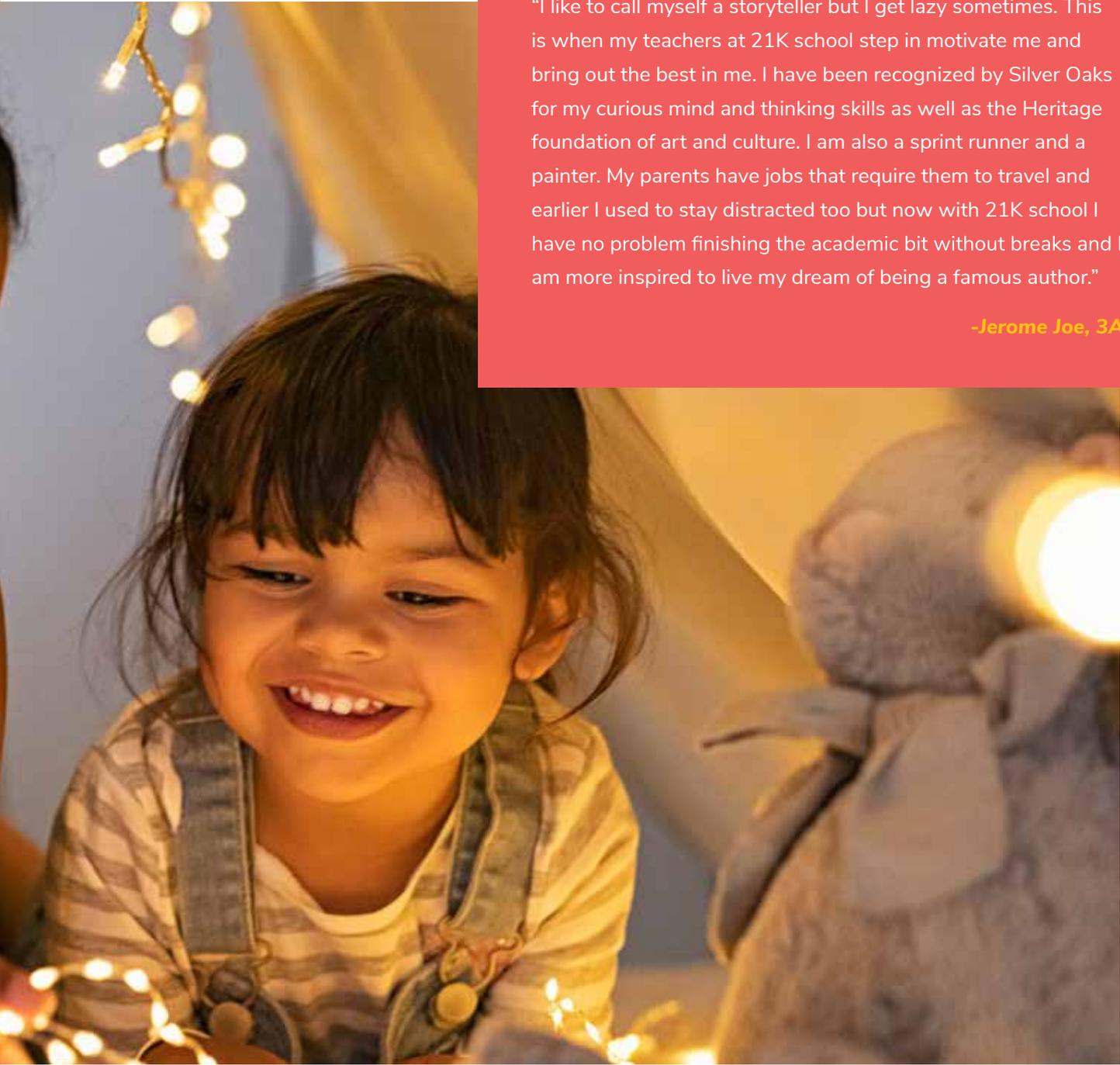
We look at connecting learning with real-world applications and an interdisciplinary approach while conducting classes. Special Classes/conferences by subject experts are conducted often and the option of choosing from a wide range of capstone courses &

electives are available to students. Our summer school program Programs offer classes by professionals on many diverse skills like yoga / mindfulness, photography, poetry, drama & theatre, public speaking, robotics etc.

**About 21K.** Parent Engagement



# Parent Engagement



"I like to call myself a storyteller but I get lazy sometimes. This is when my teachers at 21K school step in motivate me and bring out the best in me. I have been recognized by Silver Oaks for my curious mind and thinking skills as well as the Heritage foundation of art and culture. I am also a sprint runner and a painter. My parents have jobs that require them to travel and earlier I used to stay distracted too but now with 21K school I have no problem finishing the academic bit without breaks and I am more inspired to live my dream of being a famous author."

**-Jerome Joe, 3A**

We understand the needs of parents and act as a platform that bridges the gap to find solutions. Whether the parent wants to track their child's progress, wants smooth communication and feedback or wants to

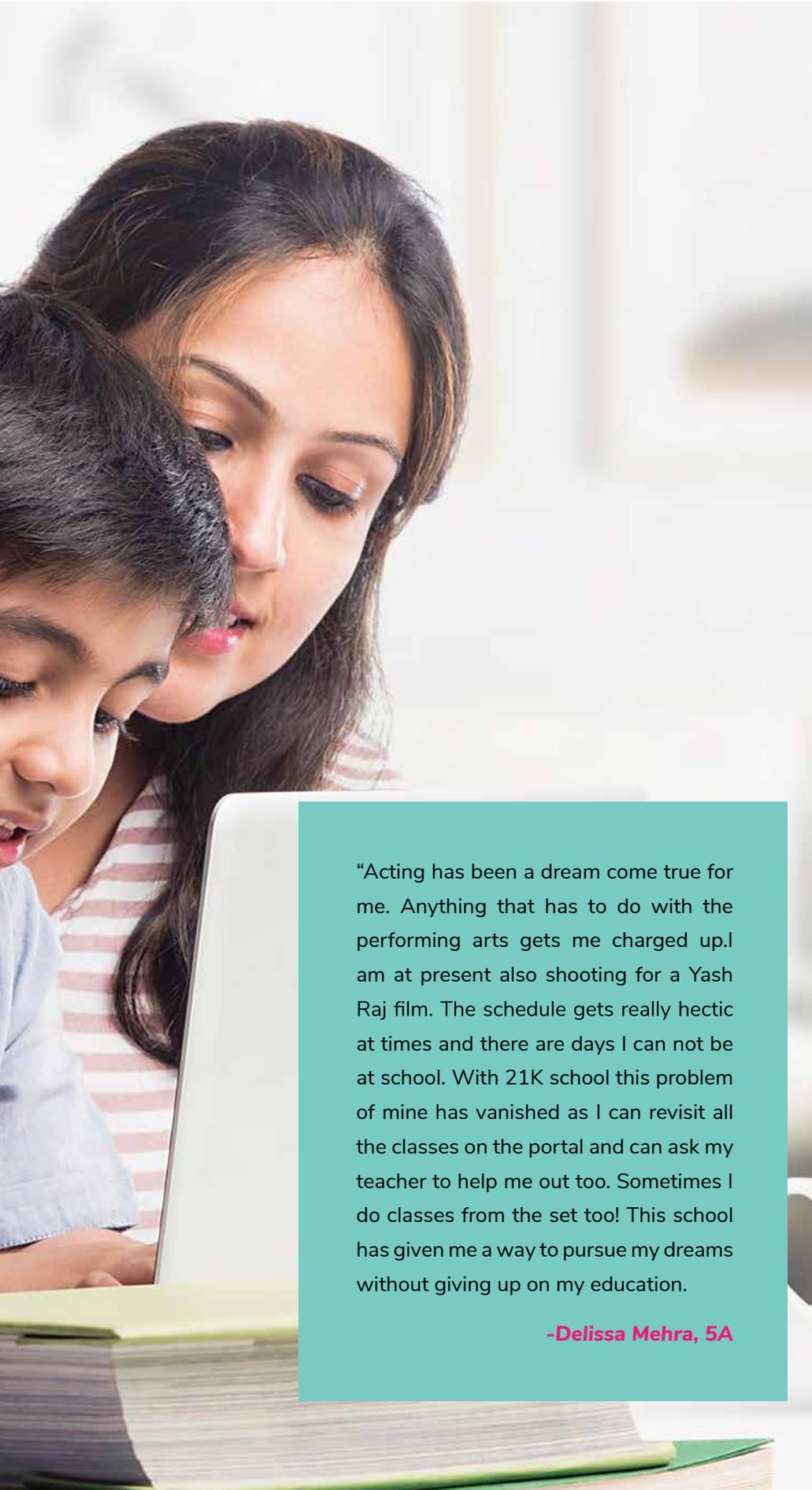
build a better relationship with their child while he grows academically and personally, our advanced systems ensure we make it all easy for them.

## About 21K. Parent Engagement

"I do not want to be a master of one, I want to go beyond and explore everything that interests me. I am an International Mathematics and science Olympiad winner. A calligraphy enthusiast with awards. I am learning Carnatic Music though it does get really difficult sometimes. I have completed two levels in chinese language and am learning german too. You can tell I have a packed schedule mostly and 21K school has become my second home as it supports me and even shows me the path when I am lost. With the guidance there I am exploring newer things because they make me believe there is no limit to learning."

**-Hansikaji Yarlagadda, 4A**





“Acting has been a dream come true for me. Anything that has to do with the performing arts gets me charged up. I am at present also shooting for a Yash Raj film. The schedule gets really hectic at times and there are days I can not be at school. With 21K school this problem of mine has vanished as I can revisit all the classes on the portal and can ask my teacher to help me out too. Sometimes I do classes from the set too! This school has given me a way to pursue my dreams without giving up on my education.

**-Delissa Mehra, 5A**



**Track student's  
progress 24\*7  
from anywhere**



**Parenting  
workshops and  
counseling**



**Excellent support  
and Prompt  
Communication**

## About 21K. Societal Development



High-quality education across geographies



Trained and qualified teachers for all



Realizing right to education for all



# Societal Development

“What got me intrigued about 21K school and my child hooked was that they focused on practical learning more than bookish learning. I observed very closely and saw that they make their students understand concepts first before looking at exams and marks. Today, my son comes up to me and says, “Ma! I already know this, they taught us. I have finished my assignment too.” This as a parent makes me very content and relieved that my son is taking interest in learning.”

**-Agnes L Lobo, mother of Aaden Logan Lobo KG2- C**



**High quality education at affordable fee**



**Less carbon footprint**

At the core of our values we want to make sure quality education reaches each and every child irrespective of the restrictions beyond their control. Our exceptionally well trained faculty and management work everyday towards a vision where the child

of the country is living their dreams without inhibitions, making global standards of education affordable.

# Who Are We For?

21K School is best suited for the following children:



Advanced or gifted children who want to excel or learn deeper.



Home Schoolers, who are looking for structured learning.



Children who do not have access to good schools with good teachers because of economic reasons, long travel hours to school or the place of their residence.



Children undergoing professional training in music, arts, sports, etc and require flexibility in learning hours.



Children undergoing medical treatment which makes it difficult for them to attend traditional schools.



Children of parents in transferable jobs that make them change schools often.



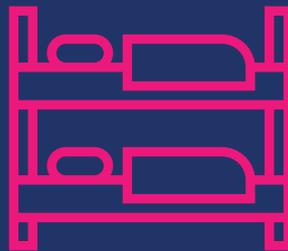
Children who attend regular schools and require additional tuition classes.



Children of parents who are worried about the hygiene/ sanitisation in physical schools, and the health and safety of their children due to the pandemic Coronavirus and social distancing norms.



Children requiring mid-term admissions.



Parents who are looking for an alternative to hostels.



Children who are not satisfied with traditional schools.

# What Sets Us Apart?

Over a million parents  
have put faith in our  
partners and us.

# 30%

---

of students come  
from outside India

# 3

---

curriculums  
to choose from

# 96%

---

parents believe their  
child benefited  
academically

# #1

---

India's Leading  
Online School



# Indian Curriculum

**Creating a rock solid foundation for their future**

21K School follows the National Curriculum Framework (NCF) of India. The NCF is designed by the National Council of Educational Research and Training (NCERT) and approved by the Ministry of Education, Government of India.

We offer pre primary, primary and middle schooling with our indian curriculum and textbooks are delivered at home by us.



## Pre-Primary

**Age:** 3 to 6 years

**Grades:** Nursery | KG1 / LKG | KG2 / UKG

- Activity-based academic plan for every grade
- Curriculum based on the U.K. designed
- Early Years Foundation Stage (EYFS)  
2 teachers per class



## Primary

**Age:** 6 to 11 years

**Grade:** 1 to 5

- Challenging and creative curriculum
- 1:18 teacher to student ratio



## Middle School

**Age:** 11-14

**Grade:** 6- 8

- Curriculum focusing on experiential learning
- Developing social skills
- Honing creative thinking ability

# A Little About Our Programs. Indian Curriculum

## NURSERY

## KINDERGARTEN



Duration of Live Classes

1 Hour

**Batch 1:** 9:30 am - 10:30 am  
**Batch 2:** 11:30 am - 12:30 pm

2 Hour

**Batch 1:** 9:30 am - 10:30 am  
**Batch 2:** 2:30 pm - 4:30 pm



Student-Teacher Ratio

10:1 Student to Teacher Ratio

10:1 Student to Teacher Ratio



Class Size

20 Students Per Section

20 Students Per Section

# KARTEN

# PRIMARY

# MIDDLE SCHOOL

s

3 Hours

4 Hours

11:30 am

**Batch 1:** 9:30 am - 12:30 pm

**Batch 1:** 9:30 am - 01:30 pm

- 4:30 pm

**Batch 2:** 1:30 pm - 4:30 pm

**Batch 2:** 1:30 pm - 5:30 pm

nt to  
atio

15:1 Student to  
Teacher Ratio

15:1 Student to  
Teacher Ratio

nts  
ion

25 Students  
Per Section

25 Students  
Per Section



# American Curriculum

Using 21st-century technology to make learning come alive

21K School has partnered with Stride, Inc. USA (formerly K12 Inc.) (NYSE: LRN) - world's leading online school offering high-quality personalised learning programs for students. Students in India will partner with both Stride's curriculum, and curriculum specifically

from The Keystone School, an accredited private online school for students worldwide, in four core areas given below. This curriculum is available for kindergarten, middle and high school students.



### **Specialised Program for K-8 students**

Focus on fundamental classroom subjects with Stride's U.S. curriculum and live classes.



### **Career Readiness Programs for grades 6-12**

Focus on a jump start in career with public speaking, creative writing, or health care courses.



### **High School Diploma for grades 9-12**

Keystones School's curriculum, including a self-study program.



### **Dual Diploma Program**

Specific to students pursuing a senior secondary certification in India with wide range of courses to choose.

# A Little About Our Programs. American Curriculum

## KINDERGARTEN

## PRIMARY SCHOOL



Duration of  
Live Classes

2 Hours

**Batch 1:** 9.30 am - 11.30 am

**Batch 2:** 2.30 pm - 4.30 pm

3 Hours

**Batch 1:** 9.30 pm -

**Batch 2:** 1.30 pm -



Student-Teacher  
Ratio

10:1 Student to  
Teacher Ratio

10:1 Student  
Teacher Ratio



Class Size

10 Students  
Per Section

20 Students  
Per Section

| PRIMARY<br>SCHOOL                         | MIDDLE<br>SCHOOL  | HIGH SCHOOL<br>DIPLOMA               |
|---|---|--------------------------------------|
| <p>Duration</p> <p>12.30 pm - 4.30 pm</p> | <p>4 Hours</p> <p><b>Batch 1:</b> 9.30 - 01.30 pm</p> <p><b>Batch 2:</b> 1.30 - 5.30 pm</p> | <p>Self Paced Learning Programme</p> |
| <p>Student to Teacher Ratio</p>           | <p>10:1 Student to Teacher Ratio</p>  | <p>Self Paced Learning Programme</p> |
| <p>Students Per Section</p>               | <p>20 Students Per Section</p>  | <p>Self Paced Learning Programme</p> |



# British Curriculum

**Bringing a curriculum used by over 10,000 schools in 160 countries to India**

21K School is now an approved centre of Pearson - globally recognised Pearson Edexcel International GCSE. With this certification comes an extensive selection of long-term courses to choose from, designed for international learners and are equivalent to UK GCSE and GCE A level.

They benefit over 1,00,000 students across 80 countries every year with various levels and assessments. As the UK's largest awarding organisation, Pearson Edexcel is best placed to provide qualifications aligned to our British Curriculum.

**Centre Code : 94883**



**Lower  
Secondary**



**Upper  
Secondary**



**Advanced  
Programme**

FOR STUDENTS AGED 5 – 19



### **Stage 3**

Till grade 9 students follow a broad UK curriculum, taught by 21K School.



### **Stage 4**

Grade 9 onwards the curriculum becomes more challenging with mock examinations and external examinations at the end of the stage with focus on skill based learning.

# Summer School Program

Summer School Program is a unique offering to all 21K School Students from Grade 1 onwards. We also offer Phonic programs for Kindergarten students and Computational Thinking for Primary students. It is offered during the summertime, typically for a duration of 30 days in the month of April/May, excluding weekends.



Complete skill-based programs



Connect students to the real world



Workshops by experts



-  Yoga
-  Photography
-  Poetry
-  Drama & Theatre
-  Public Speaking
-  Robotics

-  Dance
-  Storytelling
-  Culinary Skills
-  Gardening
-  Pottery
-  STEM-based activities

# Skills Based Program

21K Skills is 21K School's modern approach to giving high school students a jump start on their career or higher education plans. Through our project-based learning—a student-centred method that focuses on problem-solving, collaboration, and real-world experiences —

we help students explore careers in diverse industries and develop soft skills too.

21K Skills has partnered with Stride, Inc USA to offer a number of skill-based short-duration courses that can be pursued by any High School Student (Grades 9 to 12).



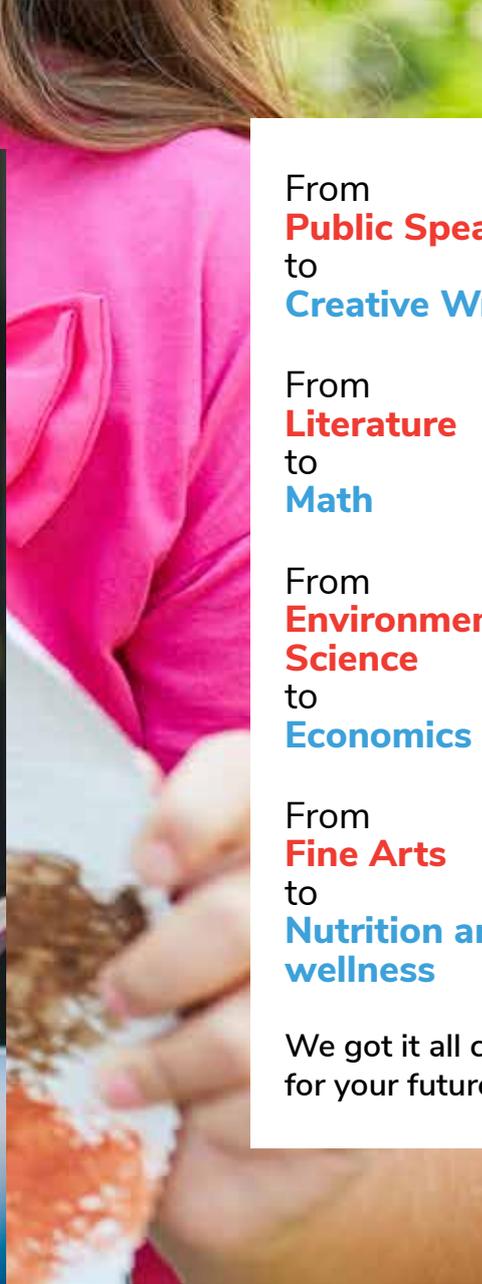
From  
**Public Speaking**  
to  
**Creative Writing**

From  
**Literature**  
to  
**Math**

From  
**Environmental Science**  
to  
**Economics**

From  
**Fine Arts**  
to  
**Nutrition and wellness**

We got it all covered  
for your future.





# Counselling



We understand that every child has their own way of learning, standard methods do not fit all. Our counselling team ensures each child gets to express themselves and maps their overall growth.

Children need care and support to build confidence and at 21K we take their mental health very seriously.

## Our Partners

# Stride

The logo for Stride, featuring the word "Stride" in a bold, blue, sans-serif font. The letter "i" has a small orange dot above it.

- Since its inception, Stride has provided more than ten lakh students in kindergarten through 12th Grade with online and blended educational offerings that include an award-winning personalised curriculum and platform
- Based in the US, following American curriculum
- A leader in online education and blended learning
- Accredited by Cognia - a global non-profit for excellence in education
- Accredited by MSA-CESS, USA
- Award winning and globally acclaimed school curriculum
- Rated A- from The Better Business Bureau
- Has Homeschool.com's prestigious Seal of Approval



# Pearson Edexcel



- Learning company with more than 20,000 employees operating in 70 countries
- Delivering high quality learning for over 20 years, operating 40+ virtual schools globally
- Connects more than 100,000 learners from around the world with their teachers
- Graduates progress to a wide range of universities including Cornell, Stanford, Yale and Brown
- Providing content, assessment and digital services to learners, educational institutions, employers and governments for over 150 years globally
- Enjoys 100% college acceptance rate for POA in the US



**ME**  
**OU**  
**TEAC**





# MEET OUR HERS



# About our Learning Management System

With a team that has several patents to their names and has experience of setting up and managing over 75 schools across the country, we bring learning platforms that provide an experience like no other. The team has a comprehensive knowledge of both technology and the education system which helped them create a learning management system that is far superior to its peers.



Personalised Learning Spaces - student and teacher have access to the interactive spaces like chat and messaging



All documents in one place - Essays, Tests, Homework, Practice & Learning Assignments



Free digital Content  
– Recorded videos of previous classes



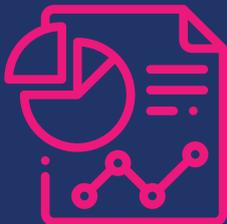
Enlisting Tasks by Teachers



Interactive content creation tool



Reminders via mail and SMS



Automatic score calculation & Result Analysis



Notification on success, failure and no performance



Digital content library



School's Content Repository

# Data and Privacy

21k School considers the privacy and protection of its students' and parents' personal data to be of high importance. All team members adhere to the privacy policy which forms an integral part of the Terms of Use of the Website.

We have implemented reasonable security practices and procedures that protect our 21K family to the best of our abilities.

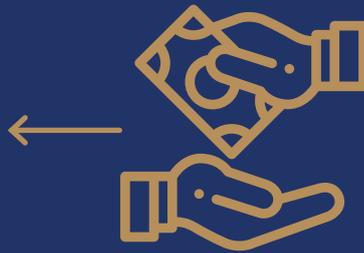
[Click here to read about the policy in detail](#)



# Admission Pro



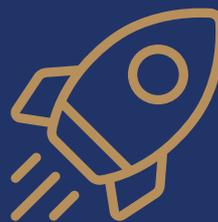
Set-up the system and log-in to the 21K Learning Platform



On confirmation, pay school fees, and learning kit charges as per your preferred plan



Get delivery of the Learning Kit at your home address (Indian Curriculum only)



Get started & happy learning

# Process



Apply online along with enrollment fee



If required, a video interaction will be conducted with the child



Student applying for Grade 6 - 8 will have to take an online placement test

## How does it work?



## FAQ





**21K School**

World Class Education  
For Your World

**21K School Foundation**

CIN U80902KA2020NPL138812

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**Email:** info@21kschool.com | **Website:** www.21kschool.com



/21kschool

elets  
19<sup>th</sup> WORLD  
EDUCATION  
SUMMIT  
CONFERENCE • AWARDS • EXPO

(Leading Online School in India Award)