

News Release

Re:locate Awards 2014/15 recognise importance of accommodation to successful relocations

Friday 15 May 2015 – The winners of this year's *Re:locate* Awards, which celebrate the contribution of companies and individuals across the relocation sector, were announced and presented with their trophies at a champagne reception and gala dinner held yesterday at London's prestigious Institute of Directors. Among the awards presented was **Best Property Provider or Solution**, which recognises how important the right accommodation is to successful relocations.

The *Re:locate* Awards are regarded as the ultimate recognition of excellence in all aspects of relocation, both in the UK and internationally. More than 200 guests from across the relocation spectrum – including HR professionals and suppliers – networked the night away as they awaited the announcement of the winners. They were entertained and informed by this year's speaker, Laughology's Stephanie Davies, whose refreshingly interactive keynote was warmly received. Master of ceremonies Dave Keeling, also of Laughology, ensured that the presentation of the trophies went with a swing.

The winners

Between them, this year's 12 *Re:locate* Awards recognised individuals, teams, policy and innovation, with a choice of categories for HR and service providers. Entries were subjected to rigorous scrutiny by a team of independent judges.

The winners, which included companies and individuals from the UK and overseas, reflected the many different types of organisation involved in

relocation, all of which contribute a wealth of knowledge and expertise. Familiar names like InterContinental Hotels Group, PwC and Crown World Mobility were side by side with previously less-familiar ones.

Entries for the **Best Property Provider or Solution** category came from a variety of types of organisation. The winner, SACO The Serviced Apartment Company, took the award for a record fourth time.

One notable secret of SACO's success, the judges said, was record satisfaction levels. In January 2015, a client survey found that 100 per cent of respondents would be likely or highly likely to recommend SACO to industry peers or colleagues.

The judges added, "SACO has produced year-on-year revenue growth of 10 per cent from relocation management companies as its reputation for service grows. It has increased the number of SACO properties in London by 15 per cent, focusing on popular locations such as Bermondsey and Marylebone, while increasing property supply globally from 600 to 900 locations.

"It has also delivered bespoke housing options for clients such as PwC and BMW in London and Birmingham, to support their needs."

The judges also praised SACO's ethos of empowering its teams to be the best they could, its leadership development initiatives, and its white paper examining Millennial travellers.

Speaking at the Awards, Ben Harper of SACO said, "This *Re:locate* Award is really important for the team at SACO because it recognises all their hard work"

Also on the shortlist were BridgeStreet Global Hospitality, Cheval Residences, Frasers Hospitality, Oakwood Worldwide, Skyline Worldwide, the Ascott, and the TAS Alliance, illustrating the key role played by the fast-growing serviced

apartments sector in meeting the accommodation needs of global employers and their relocating employees.

For a comprehensive list of *Re:locate* Awards winners, [click here](#).

The Summer 2015 issue of *Re:locate* magazine, to be published in June, will feature full details of all the winners, with case studies.

The *Re:locate* Awards 2014/15 were sponsored by BridgeStreet Global Hospitality, Cheval Residences, Graebel Relocation, Skyline Worldwide and Smith Stone Walters. The Association of Relocation Professionals (ARP), the European Relocation Association (EuRA), FOCUS, and the Relocation Users Group (RUG) provided professional endorsements.

- ENDS -

Notes for Editors

About the Re:locate Awards

Introduced in 2007 to reward good practice and celebrate the contribution of relocation to business success, the *Re:locate* Awards recognise teams and individuals, as well as organisations. They attract global attention and entries from the UK and overseas. Previous winners range from blue-chip companies to start-ups.

For further information, visit relocatemagazine.com/about-the-awards

About Re:locate Global

Re:locate Global recently celebrated ten years as the leading source of information, support and events for the global mobility sector. Its website, relocateglobal.com, is the gateway to a range of influential multichannel, multimedia products and services. Updated daily and reaching 145 countries,

the website includes regional and subject-specific digital magazines. It is the online home of a fast-growing community of HR, global managers, relocation professionals and experts dedicated to global mobility.

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