

News Release

Thursday 26 May 2016

Best Serviced Apartment Provider announced

The winner of **Best Serviced Apartment Provider** was announced at the Relocate Awards 2015/16 held on May 19th at The Brewery, London EC1.

HR directors, leading companies and professionals from the global mobility industry gathered for the annual gala dinner and presentation ceremony. This, the ninth year of the awards attracted the largest numbers of attendees with up to 250 senior representatives from more than 100 companies from across the international relocation sector. The Relocate Awards are highly regarded as a prestigious recognition of excellence.

Speaking at the gala dinner, Fiona Murchie, managing editor said, “There were ten categories including some new awards and the judges have been impressed by exceptionally high-calibre entries. This year over 50% of our entries were international, which confirms their prestigious global reputation, underpinned by a rigorous, independent judging process. These are the awards to win.”

New category this year, **Best Serviced Apartment Provider** gives recognition to the importance of short-term accommodation solutions to international assignments. A fast growing sector, this was a category with the largest number of entries and was hotly contested. Andrew Grant of Pro Tenant, one of the lead judges of the category remarked, “This year’s provider shortlist have all been able to show their ability to surpass client and customer expectations with exemplary service delivery and outstanding guest care.”

The winner **The Ascott Limited** were commended for their customer service focus on the guest experience and in particular the Ascott Lifestyle programme as well as their gains in growth in the Chinese market.

Rebecca Hollants Van-Loocke, The Ascott said of their win, “There have been some very good entrants for this award so it’s particularly pleasing to have won. We do compete with serviced apartment providers certainly here in the UK and across the world, so it’s an enormous pleasure and privilege to have been awarded when we know who we’re up against.”

The Summer 2016 issue of Relocate Magazine published in June will feature a fully detailed special awards supplement.

The Relocate Awards 2015/6 were sponsored by ACS Schools, Altair Global, BridgeStreet Global Hospitality, Dunstone College and PRO-Link Global. Supporters were Emigra Worldwide, Sante Fe Immigration Services, Staybridge Suites. The Association of Relocation Professionals (ARP), the European Relocation Association (EuRA), FOCUS, and the Relocation Users Group (RUG) provided professional endorsements.

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Notes for Editors

Relocate Global is the leading independent multimedia publisher for the relocation and global mobility market providing thought leadership, practical information, news and features for HR, global mobility managers, teams and those relocating, operating or setting up new operations overseas.

Unique in combining coverage of the hard topics such as immigration and tax with soft employee support issues from schools to property, cultural awareness and partner careers. Its media and events (which include the prestigious Relocate Awards) showcase thought leadership across management, HR and global mobility and shape the agenda across the many sectors that contribute to managing relocation and supporting relocating employees and their families.

Underpinned by more than 25 years' experience in global mobility, Relocate has been established for over ten years. The company's mission is to make connections, build networks, create opportunities for business and enable the successful relocation of employees and their families, ensuring that organisations flourish in a globally mobile world.

Relocateglobal.com is the gateway to a range of influential multichannel, multimedia products and services. Updated daily and reaching 200 countries it includes regional and subject-specific digital magazines and is the online hub for a fast-growing community of HR, global managers and relocation professionals.

About the Relocate Awards

Introduced in 2007 to recognise excellence and celebrate the contribution of relocation to global business. The Relocate Awards acknowledge the contribution of individuals, teams and organisations and attract worldwide attention. Previous winners range from blue-chip companies to start-ups. For further information, visit relocatemagazine.com/about-the-awards