

*News Release*

Monday 23 May 2016

### **Technological Innovation winners announced**

The winner of the award for Technological Innovation was announced at the Relocate Awards 2015/16 held on May 19<sup>th</sup> at The Brewery, London EC1.

HR directors and the leading companies, specialists and professionals from the global mobility industry gathered for the annual gala dinner and presentation ceremony. This, the ninth year of the awards, attracted the largest numbers of attendees with senior representatives from more than 100 companies across the international relocation sector.

The Relocate Awards are highly regarded as a prestigious recognition of excellence. Up to 250 attendees networked as they awaited the announcements. They were entertained by singers and magicians who surprised and delighted guests before the winners were revealed. The presentation ceremony in the hands of seasoned speaker and master of ceremonies John Simonett, ensured its smooth running.

Managing editor, Fiona Murchie said, "The judges have been impressed by exceptionally high-calibre entries. Over 50% were international which confirms their prestigious global reputation, underpinned by a rigorous, independent judging process. The strong interest in the technology category reinforces the demand for technological innovation across all disciplines that contribute to global mobility."

The **Technological Innovation** award recognises business and product innovation through technology for application within the relocation industry. This fast growing area attracted a strong number of competitive entries to the

category. Submissions included interactive video demo presentations which the judges looked to for evidence of real innovation in using technology to meet business needs.

Hannah Stewart of AngloAmerican, lead member of the judging panel said, “There were 15 entries for this category which ranged from healthcare, business travellers, removals, serviced apartments, home search and assistance with the wider relocation cycle. Through the submissions, it is clear that the global relocation industry is continuing to undergo a shift to become more focused on using technology for progressive business transformation, increased efficiencies, improved customer service and value add for the clients. Those shortlisted showed diverse and pioneering solutions to current industry challenges and offer examples of efficiency gains, improved customer experience, modernisation and added value that goes well beyond cost savings.”

**Going there Global Destination Services** took the award for The GT Global Tracker, a smartphone app for business travellers and assignees that tracks taxation, immigration and emergency location.

Providing an efficient and effective solution to the issue facing all companies to be able to track employees globally. The simple user-friendly app collates data and provides alerts to risks regarding immigration, tax and security areas.

“A great tool, that can be used for companies of all sizes without adding complication to an already complex issue “ said the judges.

Due to the high standard found throughout the category and the significance of showcasing the breadth of new technology in the global mobility sphere, the judges additionally awarded **Highly Commended to MOVE Guides** and **UrbanBound**.

The Summer 2016 issue of Relocate Magazine published in June will feature a fully detailed special awards supplement.

The Relocate Awards 2015/6 were sponsored by ACS Schools, Altair Global, BridgeStreet Global Hospitality, Dunstone College and PRO-Link Global. Supporters were Emigra Worldwide, Sante Fe Immigration Services, Staybridge Suites. The Association of Relocation Professionals (ARP), the European Relocation Association (EuRA), FOCUS, and the Relocation Users Group (RUG) provided professional endorsements.

- ENDS -

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### **Notes for Editors**

Relocate Global is the leading independent multimedia publisher for the relocation and global mobility market providing thought leadership, practical information, news and features for HR, global mobility managers, teams and

those relocating, operating or setting up new operations overseas.

Unique in combining coverage of the hard topics such as immigration and tax with soft employee support issues from schools to property, cultural awareness and partner careers. Its media and events (which include the prestigious Relocate Awards) showcase thought leadership across management, HR and global mobility and shape the agenda across the many sectors that contribute to managing relocation and supporting relocating employees and their families.

Underpinned by more than 25 years' experience in global mobility, Relocate has been established for over ten years. The company's mission is to make connections, build networks, create opportunities for business and enable the successful relocation of employees and their families, ensuring that organisations flourish in a globally mobile world.

Relocateglobal.com is the gateway to a range of influential multichannel, multimedia products and services. Updated daily and reaching 200 countries it includes regional and subject-specific digital magazines and is the online hub for a fast-growing community of HR, global managers and relocation professionals.

### **About the Relocate Awards**

Introduced in 2007 to recognise excellence and celebrate the contribution of relocation to global business. The Relocate Awards acknowledge the contribution of individuals, teams and organisations and attract worldwide attention. Previous winners range from blue-chip companies to start-ups.

For further information, visit [relocatemagazine.com/about-the-awards](http://relocatemagazine.com/about-the-awards)