## Relocate

# Think GLOBAL PEOPLE



## RATE CARD

#### FEATURED SCHOOL PACKAGE (ONLINE ONE YEAR)

£1100

Each Country Guide to Schools provides informative content on education and schools in a country.

A Featured School Package includes:

- **Featured School:** Your dedicated page including videos, editorial, virtual school tour, articles and website links, contact and social media details
- **Featured Video:** Country guide home page, your single topic video highlighting a unique school aspect
- Featured Article: Country guide home page, your article on an educational aspect
- Main Directory Listing: As a Featured School you are also listed in the Main Directory
- Leaderboard: Country guide home page, one banner of three in a rotation, 3mth
- Promoted in Schools' Fair hub

## GUIDE TO INTERNATIONAL EDUCATION & SCHOOLS 2022/23 (ONLINE ONE YEAR)

£950

Our comprehensive and prestigious Guide is designed to support parents, employers and relocation professionals to select an International/local school. Available to Featured Schools only, see above.

Package includes:

- Featured article: Your article on an educational topic
- Photographs and quotes in our editorial
- Leaderboard: one panel of three in a rotation, 3 mth

WEBINAR £1600

Our popular education webinars (pre-recorded) are an important element of the International Education & Schools Fair – Autumn & Spring. Webinars are produced throughout the year.

• Solo or panel recorded webinar: (one of three presenters) - 30 mins

#### **DIGITAL MAGAZINE - THINK GLOBAL PEOPLE/RELOCATE**

Double page spread (DPS)

£1350

Single page

£950

#### PREMIUM PACKAGE (20% discount from £5000)

£4000

Package includes (as described above):

- Featured School Package
- Guide to International Guide & Schools
- Webinar
- Think Global People/Relocate magazine DPS

## RATE CARD (CONTINUED)

#### MAIN DIRECTORY LISTING (ONE YEAR)

£500

#### **BANNERS - LEADERBOARD (3 MTH)**

£200

#### **EDUCATION & SCHOOLS SECTION**

Editorial and banner advertising throughout the year.

Price on application – Relocate Global Rates Card

#### **NEWSLETTER SPONSORSHIP**

£1000

E-Newsletters distributed to our 6,000+ subscribers, news and sector specials

- Leaderboard advert
- Sponsored article

## **EVENT SPONSORSHIP OPPORTUNITIES**

#### **ENGAGE WITH OUR GLOBAL COMMUNITY**

- International Education & Schools Fair 2023/24 (Autumn & Spring)
- International Networking Party London 2023 (5 October 2023)
- Online at relocateglobal.com webinars, workshops, activities
- Think Global People & Relocate Awards 2023 (entry Jan – Mar, ceremony June 2024)
- Think Global Women 2024 (8 March 2024)
- Future of Work Festival 2023 (June 2024)
- Think Global People Centre for Excellence
- Programmes, community engagement and workshops
- Publications (sponsorship and advertising)
- Quarterly magazine & digital supplements
- Newsletters

Request Relocate Global Rate Card for prices:

ads@relocatemagazine.com

#### **Education & Schools enquiries:**

education@relocationmagazine.com







### Think GLOBAL PEOPLE

- Quarterly magazine & digital supplements
- Leading global website relocateglobal.com
- International Education & Schools' Fair
- Education & Schools' guides
- Think Global People Member Community
- Centre for Excellence
- Future of Work Festival
- Awards & events
- Webinar & video
- E-newsletters

relocateglobal.com thinkglobalpeople.com





© @relocate\_global

f /likerelocate

RelocateMagazine

#### CONTACT US:

relocateglobal.com | +44 (0)1892 891334

Fiona Murchie, Managing Editor & MD: fiona@relocatemagazine.com

Editorial coverage: education@relocatemagazine.com

Advertising & sponsorship enquiries:

Alessandra Gnudi: agnudi@relocatemagazine.com

David Ward: david@relocatemagazine.com