



Think
GLOBAL PEOPLE

Relocate
G L O B A L



**GALA DINNER &
AWARDS CEREMONY**
& 20th Anniversary celebrations

II TWO
TEMPLE
PLACE

London, WC2R 3BD

6th JUNE

Sponsorship



Come and meet the global people shaping the future

- Building on the success of our prestigious Awards over 17 years
- Join the best thinkers and leaders in a glorious historic, central London venue
- Be stimulated by thought leaders and inspired by changemakers
- Engage with the Think Global Community



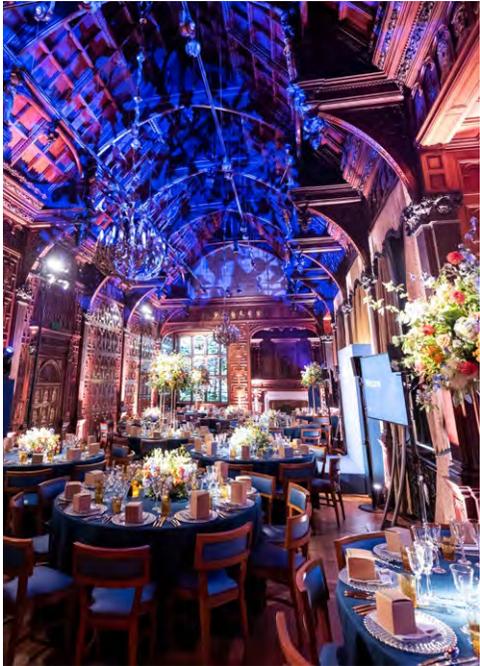
Awards Venue: 6 June – Two Temple Place

We have a very special venue this year as we celebrate our Award winners and 20th Anniversary. Two Temple Place is the ultimate hidden gem in central London. Built in 1895 it is a stunning example of neo-Gothic architecture.

This spectacular mansion overlooking the river Thames was completed in 1895 for the world's richest man, William Waldorf Astor. The house combines the grandeur of a London mansion with the intimacy of a private home.

A versatile filming location. You may recognise the house from productions including Downtown Abbey, Bridget Jones: The Edge of Reason, Bridget Jones' Baby, The Crown, Sense 8, Made in Chelsea, The Royals, Undercover, Silent Witness and Mr Selfridge, amongst many others.

[Find out more >](#)



**AWARDS
HIGHLIGHT VIDEOS**
WATCH NOW

Relocate GLOBAL 20th Anniversary

A fitting venue for our 20th Anniversary celebrations as we look forward to opportunities in our fast-changing world. We mark our beginnings in relocation which have transformed into a unique, niche and flourishing community for global leaders responding to change and new markets around the world.

This will be an exclusive occasion to network and make connections with the thought leaders that understand their sector and are looking to explore potential in AI and technology, new industries, environmental impact and develop constructive dialogue.

Putting people first has always been at the heart of Relocate and Relocate Global. Now we look to the future through collaboration and connections to build a better and more inclusive workplace where future fit talent can flourish to solve market needs and big world issues.

Discover thinkglobalpeople.com >



Awards align with excellence & innovation

Building on the success of the Awards, this is a superb opportunity to be a Sponsor. The perfect way to market your product or services to organisations looking to expand their global footprint and make connections with trusted suppliers, providers and innovative solutions.



Awards sponsorship benefits

Don't miss the chance to align your brand with the Awards and reach international attendees including CEOs, CFOs, HR, Global Mobility Professionals, decision makers and influencers in multinational organisation.

We have a global network of leaders and changemakers who joined us last year from UK, Australia, USA, Germany, Singapore, France and Switzerland.

- Networking in a relaxed professional environment
- Unique venue and setting
- Be part of the Think Global People community
- Benefit from access to our global audience of 30,000 unique users per month with extensive pre and post Awards coverage across our media.

Awards sponsorship benefits

Capitalise on our media buzz around the Awards

The excitement builds from when the shortlist is announced in early May to the winners revealed at our fabulous Awards ceremony. Jayne Constantinis, international TV presenter and journalist is our host for the fifth year and will make this a really, special occasion at Two Temple Place.

Enjoy the opportunity to present a trophy, network with peers, meet our winners and participate in video, photography in a unique setting and editorial coverage.

As a sponsor you will be covered online, in the digital summer issue and Awards Supplement with promotion through the autumn and beyond as we unwrap the innovation and achievements of our Award winners.



See packages for detail

- Sponsorship packages include significant exposure through pre and post award winners' announcement publicity, digital, online and social media to end of July
- Take the opportunity to present an award at the Awards Ceremony
- YouTube views for 2020/21 virtual & hybrid events and live 2022 event exceeded 16,000!
- Special series rates in Relocate & Think Global People magazine available, across relocateglobal.com and our digital media

Choose an award to sponsor as part of your package...

Winners of our prestigious awards will be announced at the live ceremony on 6 June as part of the 20th Anniversary celebrations and Gala Dinner.



Bespoke sponsorship opportunities

BENEFITS	GOLD SPONSOR	SILVER SPONSOR
AT AWARDS CEREMONY		
Awards programme full colour advert and branding	✓	✓
Awards category sponsorship (optional) & presentation of Award	✓	
Tickets to the Awards ceremony	2	1
PRE & POST AWARDS		
Logo on Awards pages of websites & digital Summer issue magazine	✓	✓
Sponsor Feature page on relocateglobal.com	✓	
Awards ceremony video highlights – on relocateglobal.com, thinkglobalpeople.com & social media	✓	
Awards digital supplement – full page advertisement	✓	✓
Awards digital supplement – logo and 100 words	✓	✓
Articles/advertorial on relocateglobal.com and thinkglobalpeople.com	2	1
SPONSORSHIP FEE	£5,000	£2,500

BESPOKE OPPORTUNITIES GALA DINNER

After Party Celebrations at Two Temple Place	£2,000
Guided Tours and talk at Two Temple Place	£1,500
Welcome Networking Drinks reception at Two Temple Place	£1,500
Musical entertainment at Two Temple Place	£1,500

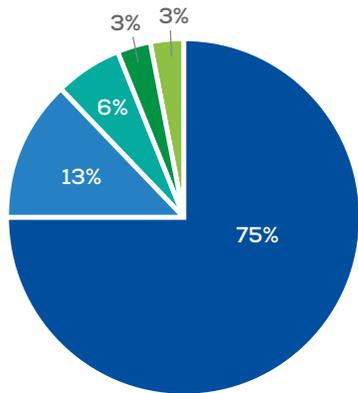
All prices + VAT

To discuss **Awards Sponsorship** options contact David Ward on **+44 (0)1892 891334** or at **david@relocatemagazine.com**, or Alessandra Gnudi at **agnudi@relocatemagazine.com**



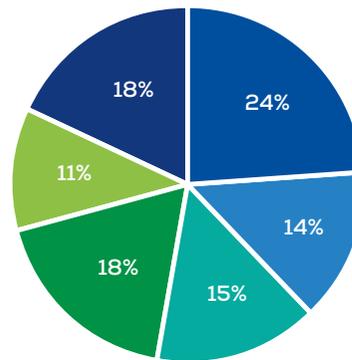
Connect with our engaged online global audience

Since the start of 2020, www.relocateglobal.com has hosted over 2 million page views. The website attracts a Global audience of over 30,000 unique users per month distributed fairly equally across Europe, UK, Asia, North America and Rest of World.



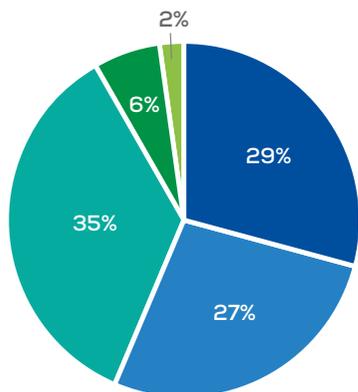
Top Channels

- Organic Search
- Direct
- Paid Search
- Social
- Referral



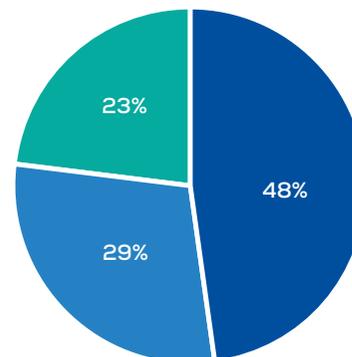
Page View Origin

- UK
- Europe
- North America (USA, Canada)
- South Asia (India, Pakistan)
- SE Asia (Philippines, Malaysia, Singapore, Thailand, Vietnam)
- Other (Oceania, Africa)



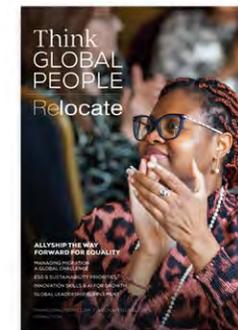
Social Media Followers & Members: 29,500

- LinkedIn Followers
- LinkedIn Members
- Twitter Followers
- Facebook Followers
- Instagram Followers



Subscribers by Responsibility

- Budget holders
- Influencers
- Private email



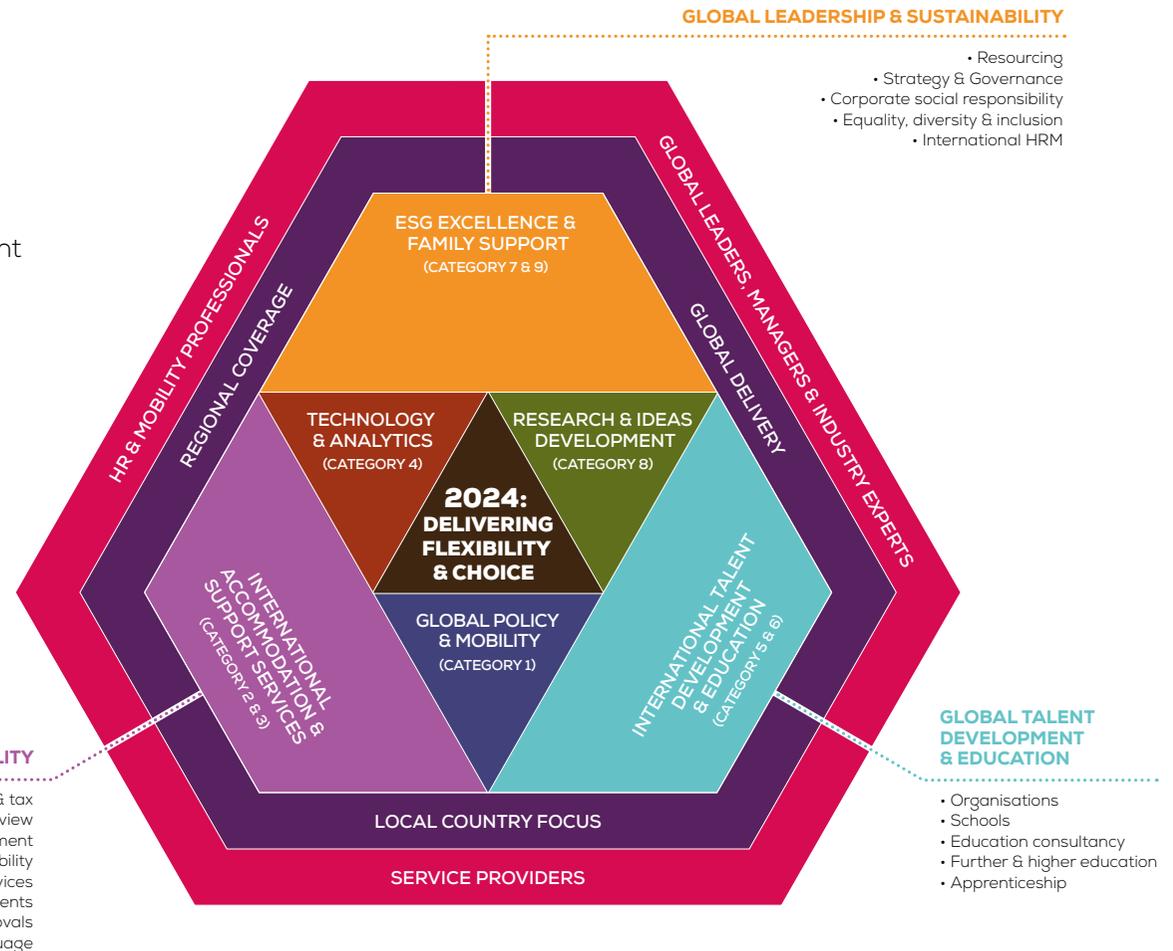
Our audience & content agenda

Our people lens on industry sectors & the workplace of the future

We explore the people behind the changes across industry sectors around the world, and their impact on working practices and workplaces.

We encourage a mindset of collaboration across disciplines and business sectors.

- Sustainability and corporate social responsibility
- Shifting demographics
- Geopolitics
- Future of work
- Knowledge-sharing
- Supporting and fostering business growth
- Leadership development
- Inclusive talent development



GLOBAL LEADERSHIP & SUSTAINABILITY

- Resourcing
- Strategy & Governance
- Corporate social responsibility
- Equality, diversity & inclusion
- International HRM

GLOBAL MOBILITY

- Immigration & tax
- Policy design & review
- Relocation management
 - Talent mobility
- Destination services
- Serviced apartments
 - Removals
- Culture & language

GLOBAL TALENT DEVELOPMENT & EDUCATION

- Organisations
- Schools
- Education consultancy
- Further & higher education
- Apprenticeship

Relocate

G L O B A L

Relocate and Relocate Global is an established B2B brand built up over 30 years.

- Widely respected as a leading voice in the global mobility and relocation sector
- Provides curated content, resources and thought leadership for HR, global mobility professionals, global teams and those relocating, operating in or setting up new operations overseas.

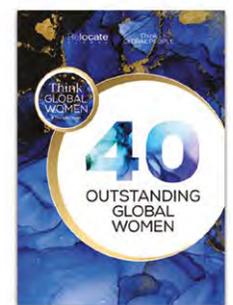
www.relocateglobal.com

Think GLOBAL PEOPLE

Think Global People is a community for international people and organisations with a global perspective.

- Supporting professional development
- Connecting with leaders from around the world
- Creating a forward-thinking culture
- Embracing resilience and agility in an everchanging world

www.thinkglobalpeople.com



- Quarterly magazine & digital supplements
- Leading global website – relocateglobal.com
- International Education & Schools' Fair
- Education & Schools' guides
- Global Mobility Toolkit
- Awards & events
- Centre for Global Excellence & Leadership
- Webinar & video
- E-newsletters
- thinkglobalpeople.com

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