

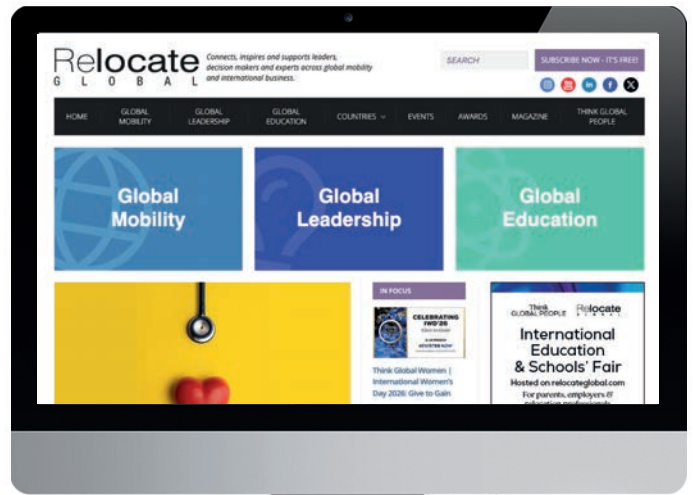


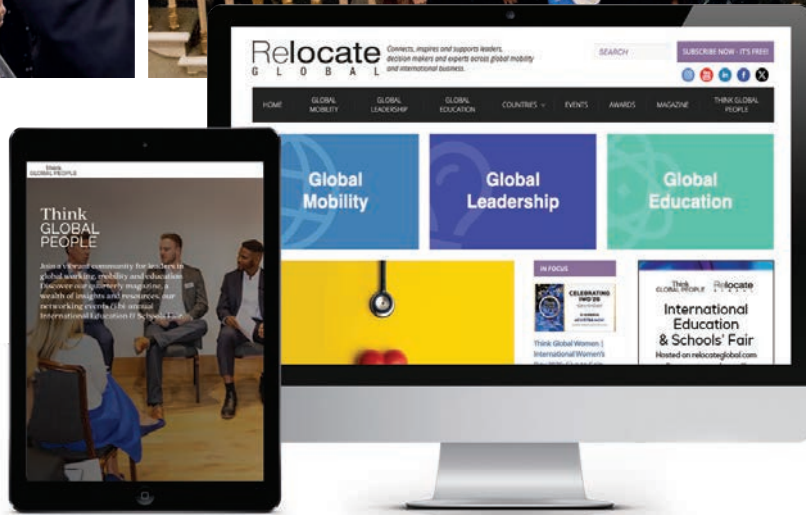
Think GLOBAL PEOPLE

Relocate

G L O B A L

Connecting & inspiring
the global community,
empowering organisations
& people to thrive
internationally





Relocate
G L O B A L

Established for over 20 years, Relocate Global sits at the intersection of the global mobility and international education communities, equipping organisations and professionals with the insight, expertise and partnerships to support globally mobile people and deliver successful organisational growth.

Think
GLOBAL
PEOPLE

Sister company Think Global People explores the human side of global mobility, creating a space for insight, dialogue, visibility around international careers, education and leadership.

Together: reaching a wider global audience to connect, inspire & support

Innovative multimedia for a global audience

Global Mobility | Global Leadership | Global Education

We are your multimedia content marketing partner, combining editorial expertise, digital and events to showcase your organisation or school's voice and values on a global stage.

From insightful articles and thought-leadership features to engaging video interviews, podcasts, digital campaigns, we help you reach relocating families and those advising them, international leaders, global talent professionals, international educators, schools, and decision-makers with content that resonates.

We blend creativity with strategy, focusing on in-depth content that is knowledge-based and relevant, which inspires, informs and promotes our partners to a clearly defined audience of those living and working internationally.



Relocate
G L O B A L

relocateglobal.com

Think
GLOBAL PEOPLE

thinkglobalpeople.com

A local, regional & global perspective.

Bridging three communities.
Supporting & informing leaders
& global talent.



- Immigration
- International assignments
- Mobility industry
- Technology
- Employee benefits
- Partner & family support
- Residential property
- Removals
- Remote working
- Serviced apartments



- Global expansion
- Leadership & management
- Talent management & engagement
- Human resources
- Business travel
- Culture & language
- Wellbeing
- DEI
- ESG
- Learning & development

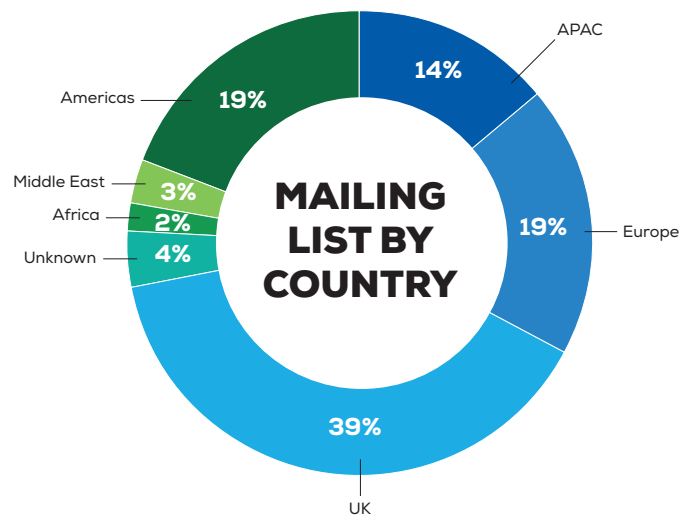


- Education & schools
- Country guides to schools
- Featured schools & directory
- Guide to International Education & Schools
- International Education & Schools' fair
- Online schools
- Education webinars
- School groups
- Education consultants
- Research & higher education

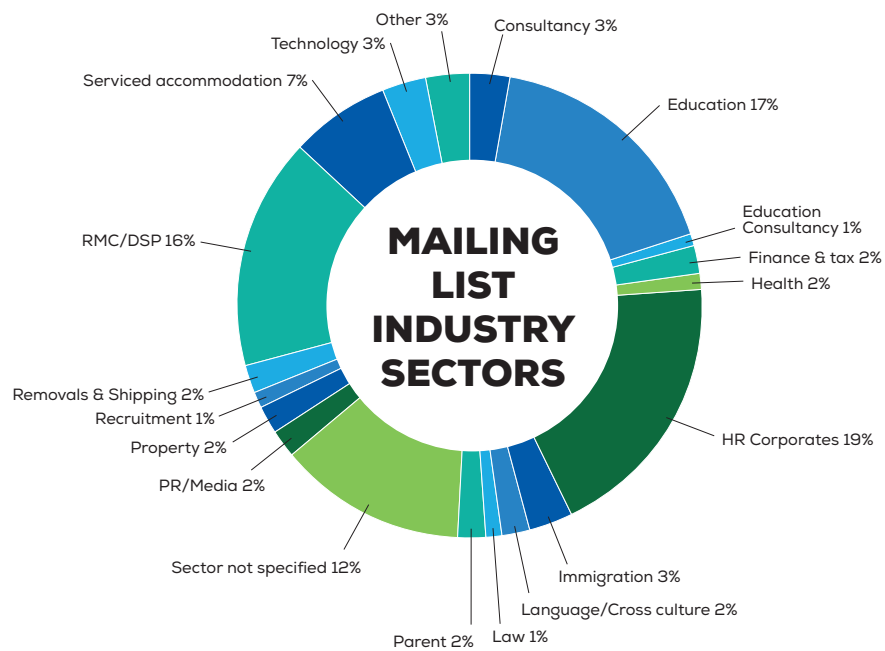
Connect with our engaged global community

Our audience by country & industry sector

Our subscribers are global



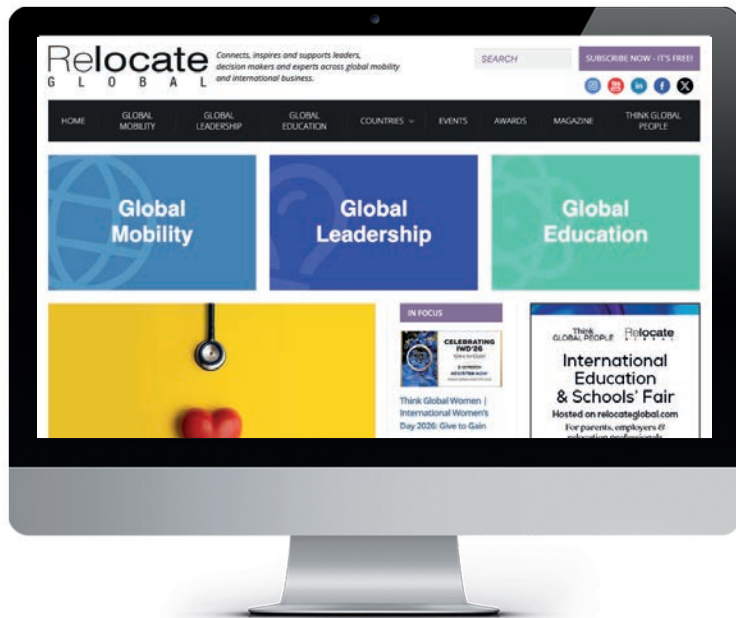
Our subscribers are across multiple industry sectors



Relocate Global Mailchimp data - Nov 25

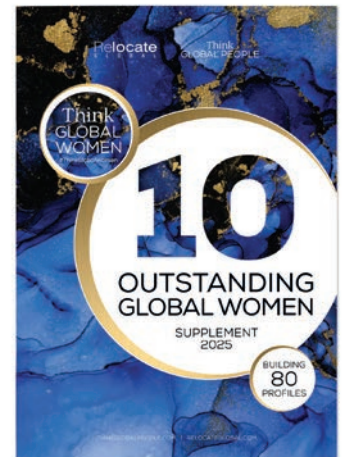
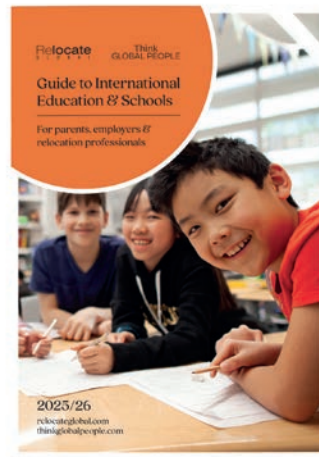
Digital media

Prestigious publications & engaging quality content



Thought leadership content
Influential editorial
International readership

**Shaping the future
of global mobility,
international education
and leadership.**



Webinars & podcasts

Think GLOBAL PEOPLE

Relocate GLOBAL

Podcast series

GLOBAL MOBILITY, LEADERSHIP & EDUCATION

EMERGING TRENDS

LISTEN NOW

Webinars & podcast series

- Listen to all our podcast episodes on thinkglobalpeople.com or your podcast provider
- Keep informed to grow your organisation & your people internationally
- Thought-provoking webinars

Hosted on thinkglobalpeople.com

Think GLOBAL PEOPLE Relocate

Bedrock Principles of Transitions Care for Schools: the challenges of mobility today

Douglas W Ota, Founder and Advisor of Safe Passage Across Networks (SPAN).
In conversation with Fiona Murchie

WATCH NOW

Think GLOBAL PEOPLE Relocate Marymount

A Home Away from Home: Boarding Life and Wellbeing at Marymount International School London

Paula Horton, Head of Boarding, Marymount International School London
In conversation with Fiona Murchie

WATCH NOW

Think GLOBAL PEOPLE Relocate

Beyond the Myths: International HR & Inclusive Leadership in the Middle East

Kelly Blackaby, Global HR Director
In conversation with Fiona Murchie

WATCH NOW

Think GLOBAL PEOPLE Relocate

Present with presence
Everything you need to plan, prepare & deliver with impact

Isobel Rimmer, author & educator
In conversation with Fiona Murchie

WATCH NOW

Think GLOBAL PEOPLE Relocate

In Conversation with Ingrid Pope - Creating Space to think, Work and Live

Ingrid Pope, Founder, Creating Space
In conversation with Fiona Murchie

WATCH NOW

Mini-factsheets



Mini-factsheet series

Explore an extensive range of topics with a series of individual Mini-factsheets in each topic to download. Topics include:

- Employee & Family Support
- Relocation Policy Design/ Implementation
- Remote/Hybrid Working
- Working Across Cultures
- Health & Wellbeing
- Diversity & Inclusion
- Talent & Career Management

Download from thinkglobalpeople.com

Think GLOBAL PEOPLE Relocate

Top tips - mini factsheets for leaders, global mobility professionals and educators

Dr Susan Shortland, Professor Emerita, London Metropolitan University
In conversation with Fiona Murchie

WATCH NOW!

International Education & Schools

Supporting relocating & international parents, corporate employers and relocation professionals to compare global education systems & make informed decisions about choosing a school



**Engaging editorial on both our websites –
relocateglobal.com & thinkglobalpeople.com**

Video interviews with schools & educators

Education Extra newsletter

Educational coverage in digital magazine

**Featured schools around the world and
Country Guides to Schools**

International Education & Schools' Fair

- Online November & March – complements the admissions cycle
- To showcase schools and the best in education for parents, corporate employers and the relocation professionals supporting their moves
- Lively webinar recordings and plenty of new content plus our Featured Schools

Guide to International Education & Schools

Engaging and informative articles covering choosing a school and curriculum combined with country focus editorial. A wealth of shared knowledge from schools, admissions professionals, education experts and parents around the world.

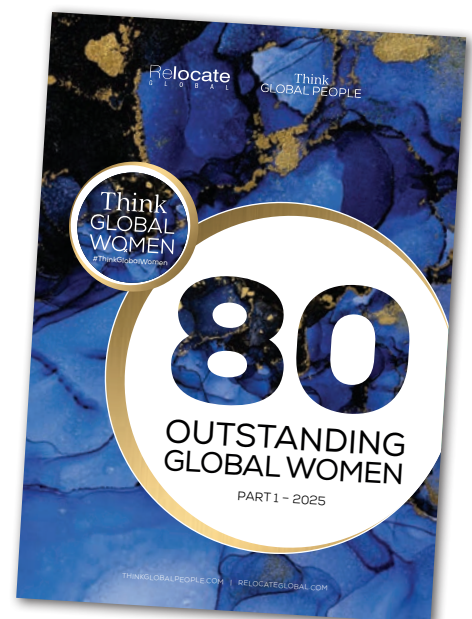


Think Global Women



The Think Global Women community connects, supports and celebrates the value of international experience. We share knowledge and expertise to deliver greater equity for women and girls to grow sustainable jobs and opportunities around the world.

- Networking and knowledge sharing events such as our annual International Women's Day events held in March
- Editorial, research & professional development
- Celebrating 80 Outstanding Global Women delivering transformational change and breaking glass ceilings
- Coaching, workshops, professional development



Think Global People & Relocate Awards



The prestigious Think Global People & Relocate Global awards have evolved over the past 17+ years to showcase the inspiring organisations working across global mobility, international leadership and education delivering excellence and innovation

The annual Awards Gala Dinner and Ceremony is held in the summer, at prestigious venues in London, to announce the winners and celebrate our industry's achievements.



Events



Live events connecting & informing to drive innovation & growth

Our unique Festivals and events are conferences with a difference.

We explore how to push the boundaries on innovation and leadership and inspire you and your team to greatness. Designed to take your business or organisation to the next level.

Our events include interactive learning sessions and hub discussions with experts and inspiring speakers

- Exchange valuable cross-sector insights and explore new concepts and solutions
- Energise your thinking
- Explore collaborations with a vibrant community of global business experts, decision-makers and aspiring leaders to navigate your organisation to future success
- Networking opportunities



FUTURE OF WORK FESTIVAL

Kent – June 2022

INNOVATION FESTIVAL FOR GLOBAL WORKING

Kent – June 2023



London – June 2025

Also available networking events, workshops, roundtables, podcasts & webinars.

Connect with our engaged global community

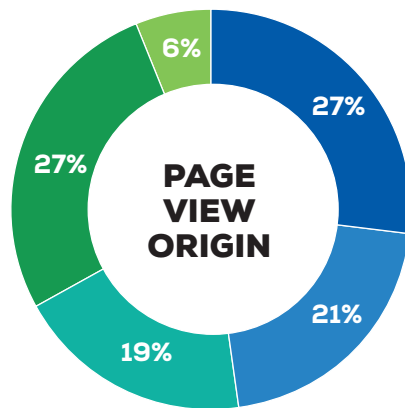
Websites

relocateglobal.com & thinkglobalpeople.com

186,000 ACTIVE USERS

52% Direct search

39% Organic search

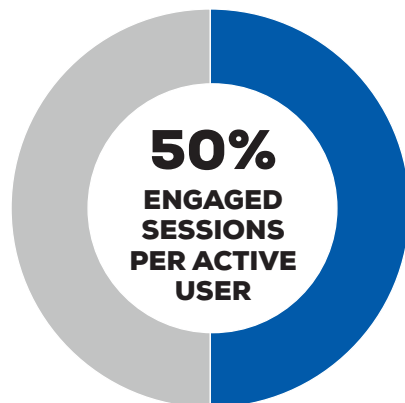


- UK
- Europe
- North America (USA, Canada)
- Asia inc Middle East
- Rest of the world

332,000
page views

1 min 35 secs
average engagement
time on site per session

6%
returning users



33,268+
SOCIAL FOLLOWING



LinkedIn is the primary channel, with 29,637+ followers, subscribers, and members across pages, newsletters and the Relocate Global group. LinkedIn data - Nov 25

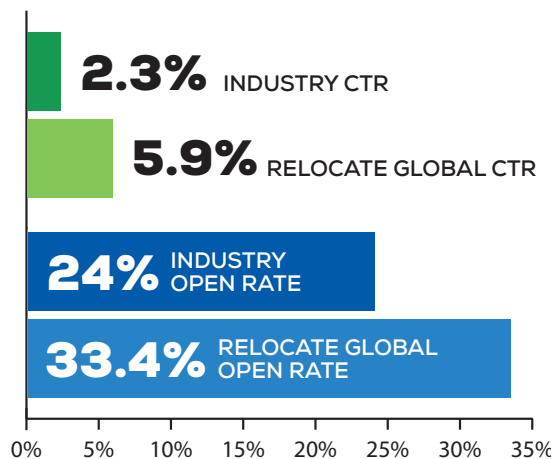
Data from Relocate Global - Dec 24 to Nov 25

Connect with our engaged global community

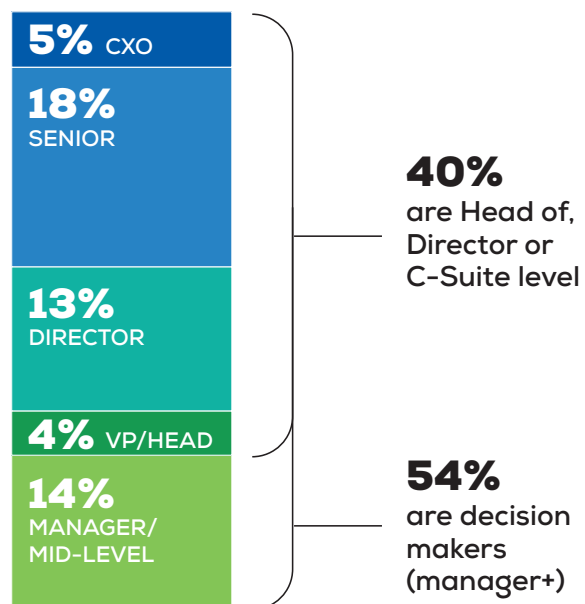
Our audience across our newsletters & LinkedIn

4,400+
weekly newsletter
subscribers

54%
of subscribers &
followers are budget
holders and/or
decision makers with
the position of CEO,
Director, Manager,
VP or owner



25%
of LinkedIn
followers
are entry-level:
the leaders
of the future



Mailchimp data - Sept 25 to Nov 25

Centre for Excellence

Lamberhurst, Kent, England



Where countryside inspires clear thinking

Are you looking for somewhere... to hold your next workshop, meeting, away day or coaching session?

- A quality environment, where you experience the countryside to enhance your thinking
- Small meetings and groups, exclusive and in the countryside but easy to reach
- 12 acres of gardens and fields with character traditional Kent Oast House meeting space for small groups and individuals
- Video & photography

The perfect venue to host your next meeting... whatever your agenda.



Think GLOBAL PEOPLE

Relocate G L O B A L

- Digital supplements
- Leading websites – relocateglobal.com & thinkglobalpeople.com
- Bi-annual online International Education & Schools' Fair
- Education & Schools' guides
- Global Mobility Toolkit
- Awards
- Events
- Webinar & video
- E-newsletters
- Centre for Global Excellence & Leadership

relocateglobal.com | thinkglobalpeople.com



Partner with us to reach our global community

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- @relocate_global
- /likerelocate
- RelocateMagazine

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