

Think
GLOBAL
PEOPLE

Relocate
GLOBAL

INNOVATIVE MULTIMEDIA FOR A GLOBAL AUDIENCE

UK Education and Schools



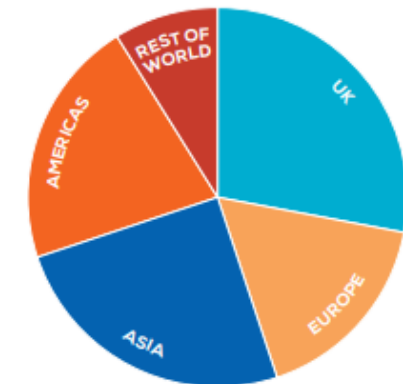
Raise awareness of your school to our monthly audience of 60,000 globally mobile families, HR corporates and relocation service providers. We will position you as a leading international school in the UK with the aim of supporting your admissions process and recruiting new students. The depth of interest is shown by our 800,000 page views over the last year, of which 50% have been searches for education and school information.

Relocate Global is the publisher of the online **Guide to Education and Schools in the UK** and **Guide to International Education & Schools** and is now adding individual **Country Guides to Schools** for all the main country destinations offering an extensive breadth of knowledge for our global audience.

Each **Guide** not only features leading International schools, providing a comprehensive insight, but also informs on the differing aspects of education in the country, school options and transition support through articles, webinars and video interviews.

OUR GLOBAL AUDIENCE

Website page views (3 years)	2.0 million
Education & schools page Views (12 mths)	400,000
Unique Users (ave month)	60,000
Twitter / LinkedIn / Facebook followers	22,000
Virtual Relocate Awards 2020 YouTube views	11,500



Our prestigious [Guide to Education and Schools in the UK](#) and the [Guide to International Education and Schools](#) are changing in response to the different needs of our global audience and the technology advances in webinars and video replay. Both are available in an online page turning format and in addition the website carries Featured School pages, video and articles from contributing schools. We are also now delivering more in depth content for all the main country destinations in our [Country Guide to Schools](#) in an easily accessible format.

The annual **Guide to Education and Schools in the UK** covers topics such as 'Excellence in UK Education', 'Exploring International Education', 'Choosing and Applying for a School Place' and 'UK Curriculum & Learning' together with Feature Articles from our journalists and **contributing International Schools**. Online content also includes topics such as Bilingualism and Transition-care through webinars and videos.

The annual **Guide to International Education & Schools** is similar in format to the UK Guide and takes an overarching global view of education and International schools. The Guide links to country specific content available in the **UK Guide** and online **Country Guides to Schools**. These Country Guides offer a mix of articles, webinars and videos featuring **leading International Schools**.

Feature Articles are also gathered together as a separate publication such as our recent **Innovation Supplement** which showcased how schools are responding to the challenges of the Covid-19 pandemic.



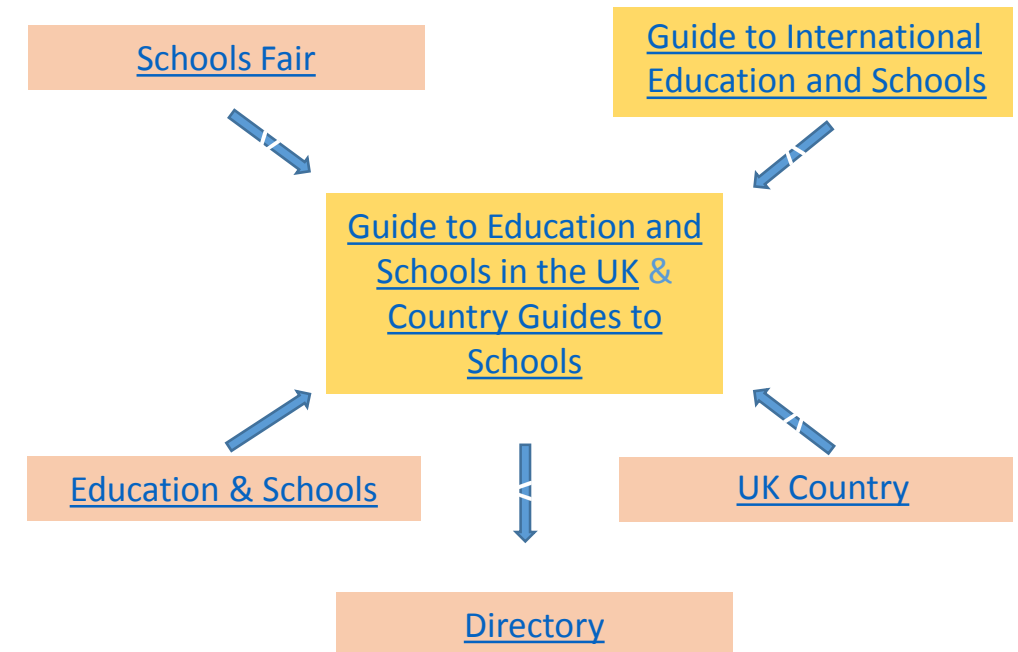
relocateglobal.com - a wealth of information

The **Guide to Education and Schools in the UK**, the **Guide to International Education & Schools** and our range of **Country Guides to Schools** are supported by the [Great International Schools Fair](#) held in the Autumn 2020 and in the Spring 2021 with the next planned for Autumn 2021. Each Fair to date averages over 30,000 unique visitors.

The **Schools Fair** hosts an exciting virtual programme of webinars, talks, interviews and discussions, supported by great editorial content. It provides a global platform to **showcase International Schools** that welcome relocating families and international students.

The [Education and Schools](#) section of the website keeps our audience up to date with News and Features on Education topics and Schools. The [UK Country](#) section of the website provide News and Features on the Country, immigration aspects, short term accommodation, etc. and links to the UK Guide.

For schools that choose not to be a Featured School in the Country Guide to Schools there is the opportunity to be listed in the **Directory**.



Tell your story, here are the opportunities

Guide to Education and Schools in the UK – Featured School package - comprehensive insight into your school, a year long promotion

Guide to International Education & Schools - Editorial Package – a thought leadership positioning of your school

Great International Education & Schools' Fair; Webinar - your school leadership in conversation on education and schooling, country background and how your school can be a great fit for globally mobile families. The Fair is a platform to promote our Featured Schools.

Webinars – Solo and panellist webinars, tailored to suit, supported by Relocate Global editorial and social media

[Relocateglobal.com Countries section](#) – News item, Featured article or Leaderboard promotion of your school to our audience on the move searching for Country news, background, immigration, schools and short term accommodation

[Relocateglobal.com Education and Schools section](#) – your News and Features are posted here

[Relocate and Think Global People Awards 2021](#) – enter the Awards to celebrate excellence in 'School providing outstanding Relocation Support'.

Guide to Education and Schools in the UK Featured School Package*

Featured School*

Your dedicated page including videos, editorial, articles and website links, contact and social media details

Excellence in UK Education

Relocate Global editorial and webinars

Featured Article*

Your article or video on an educational aspect

Directory*

As a Featured School you are also listed in the Main Directory

UK Curriculum and Learning

Relocate Global editorial and webinars

DISCOVER YOUR PATH

PRINCIPLED OPEN-MINDED COMPASSIONATE

TASIS THE AMERICAN SCHOOL IN ROME

Leaderboard*
3mth, one of three in a rotation

GUIDE TO EDUCATION & SCHOOLS IN THE UK

Select Location :

Download from Amazon onto your Kindle, mobile or tablet

EDUCATION & SCHOOLS IN THE UK

FEATURED SCHOOLS

EXCELLENCE IN UK EDUCATION

ACS INTERNATIONAL SCHOOLS

BRITISH EDUCATION SKILLS FOR THE FUTURE

FEATURED ARTICLES

UK CURRICULUM AND LEARNING

COMMUNITY, CONTINUOUS

GUIDE TO INTERNATIONAL EDUCATION & SCHOOLS 2019/20

THE EDUCATION SYSTEM IN ENGLAND

SCHOOL PERFORMANCE TABLES: DECIPHERING CODE

Guide to International Education & Schools Editorial Package*

Exploring International Education
Relocate Global editorial

Choosing & Applying for a School Place
Relocate Global editorial

Supplement & Featured Articles*

Your Article on educational topic in Guide and online, also part of Education Supplement online and distributed to our Subscriber database

Higher Education
Relocate Global editorial

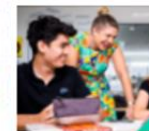
Link to UK Guide & Country Guides to Schools



GUIDE TO INTERNATIONAL EDUCATION & SCHOOLS

Relocate Global's Guide to International Education & Schools is packed with information on education and the professionals

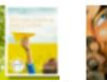
EXPLORING INTERNATIONAL EDUCATION



PREPARING STUDENTS FOR THE CHANGING GLOBAL WORKPLACE



CHOOSING AND APPLYING FOR A SCHOOL PLACE



SUPPLEMENT & FEATURED ARTICLES

HOW TO CHOOSE A NEW SCHOOL



HIGHER EDUCATION

EDUCATION SUPPLEMENT



COUNTRY GUIDES TO EDUCATION & SCHOOLS



ASIA

EUROPE

Leaderboard*

3mth, one of three in a rotation

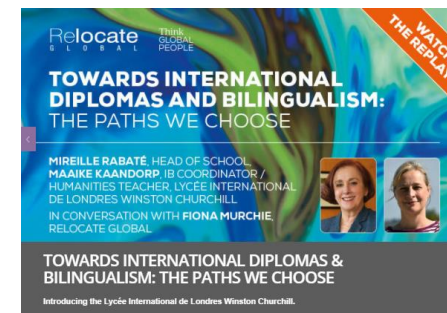
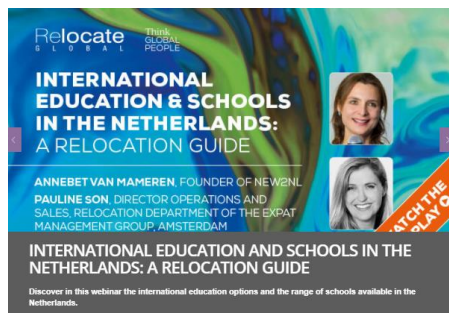
Great International Education & Schools' Fair

The Fair, held in the Autumn and in the Spring, is the platform to showcase all our Featured Schools. We are building on the success of our Autumn Fair 2020 and Spring Fair 2021, each having an average of over 30,000 online international parents, employers and relocation professionals looking for information and school places.

The Fair has an exciting virtual programme of webinars, talks, interviews and discussions, supported by great editorial content. It provides an opportunity for leading International Schools to participate in a solo or panellist webinar.

Webinars

In addition to the Autumn and Spring Fairs, we record webinars throughout the year in Solo and Panellist format. The content is tailored to suit the requirements of the participants, always engaging, and has the benefit of being evergreen content for our global audience. All webinars will be promoted in the subsequent Fair and are supported by social media.

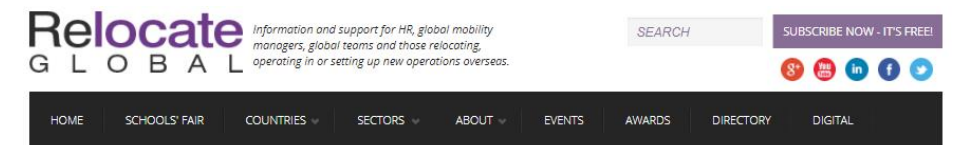


UK Country section

For our audience on the move searching for News and Features, Background, Immigration, Schools and Short & Long Term Accommodation

Leaderboard

Visual impact, 3mth periods, one of three in a rotation



Home: > Europe & the UK > UK

UNITED KINGDOM

Brexit uncertainties notwithstanding, the UK and its constituent countries, England, Wales, Scotland and Northern Ireland, continue to attract inward investment from across the world. The UK is also a major player in terms of global mobility, often being ranked in the top three as a destination for relocation and international assignments. [Read more](#)

NEWS AND FEATURES



MIXED REACTION IN WAKE OF G7 SUMMIT



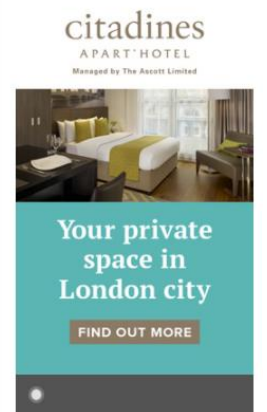
Vivi Cahyadi Himmel (CEO of AltoVita) speaks to Fiona Murchie of Relocate Global



Hybrid Virtual Awards Ceremony a Triumph - Relocate Awards push the boundary again for global mobility.



Relocate Awards 2021 - watch the playback video!



News and Features module

A News item or Featured Article gives added engagement for your school



Education & Schools Rate Card

Guide to Education and Schools in the UK – Featured School package, one year		£950
Guide to Education and Schools in the UK – Featured School package, one year + Guide to International Education & Schools - Editorial package, one year		£1,700
Great International Education & Schools Fair / Webinar		
	Solo 20 mins	£950
	Solo 40 mins	£1,500
	Panellist (one of three) up to 60 mins	£1,500
Guide to Education and Schools in the UK – Featured School package, one year + Guide to International Education and Schools - Editorial package, one year + Great International Education and Schools Fair / Webinar (value £1,500)		£2,700
Directory		£500
UK Country section	UK Country Home page leaderboard per quarter	£250
	News item, Featured article	£350

Your Relocate Global Contacts

Alessandra Gnudi

Business Development

T: +44 (0)1892 891334

Mob: +44 (0)7710 686125

agnudi@relocatemagazine.com

David Ward

Director

T: +44 (0)1892 891334

Mob: +44 (0)7712 489667

david@relocatemagazine.com

