

Think
GLOBAL
PEOPLE

Relocate
GLOBAL

INNOVATIVE MULTIMEDIA FOR A GLOBAL AUDIENCE

Education and Schools



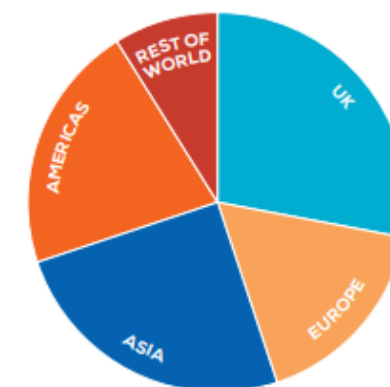
Raise awareness of your school to our monthly audience of 60,000 globally mobile families, HR corporates and relocation service providers. We will position you as a leading international school in your country with the aim of supporting your admissions process and recruiting new students. The depth of interest is shown by our 800,000 page views over the last year, of which 50% have been searches for education and school information.

Relocate Global is the publisher of the online **Guide to International Education & Schools** and is now adding individual **Country Guides to Schools** for all the main country destinations offering an extensive breadth of knowledge for our global audience.

Each **Country Guide to Schools** not only features leading International schools, providing a comprehensive insight, but also informs on the differing aspects of education in the country, school options and transition support through articles, webinars and video interviews.

OUR GLOBAL AUDIENCE

Website page views (3 years)	2.0 million
Education & schools page Views (12 mths)	400,000
Unique Users (ave month)	60,000
Twitter / LinkedIn / Facebook followers	22,000
Virtual Relocate Awards 2020 YouTube views	11,500



Our prestigious **Guide to International Education & Schools** is changing in response to the different needs of our global audience and the technology advances in webinars and video replay. We are now delivering more in depth content for all the main country destinations in our **Country Guides to Schools** in an easily accessible format.

The annual **Guide to International Education & Schools** is online in a page turning format with the individual articles also available on our website. Topics such as 'Exploring International Education' and 'Choosing and Applying for a School Place' are covered together with Feature Articles from our journalists and **contributing International Schools**. Online content also includes topics such as Bilingualism and Transition-care through webinars and videos.

Feature Articles are also gathered together as a separate publication such as our recent **Innovation Supplement** which showcases how schools are responding to the challenges of the Covid-19 pandemic.

The country specific content will now be available in the online **Country Guides to Schools**. These Country Guides will offer a mix of articles, webinars and videos featuring **leading International Schools**.



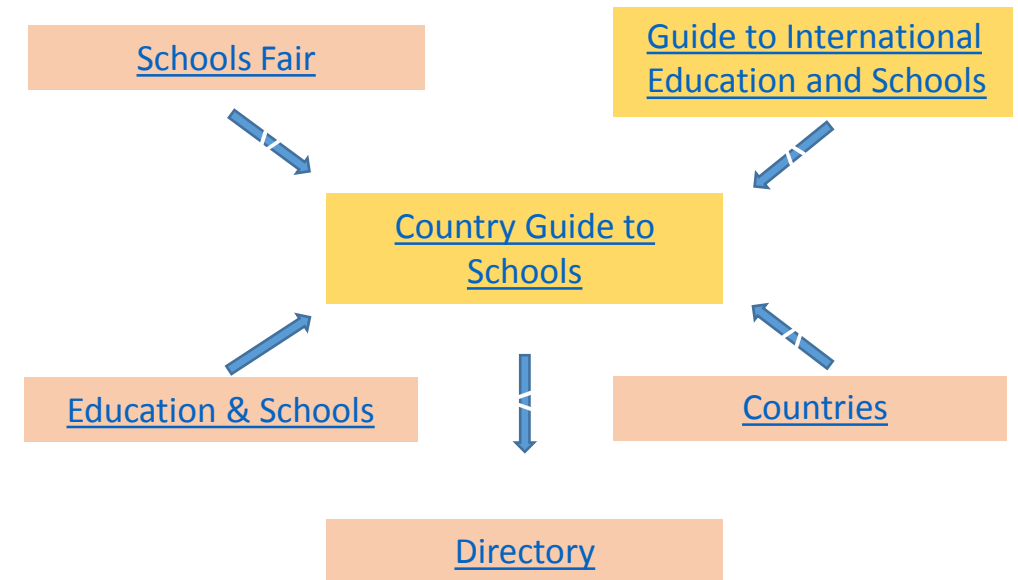
relocateglobal.com - a wealth of information

The **Guide to International Education & Schools** and our range of **Country Guides to Schools** are supported by the **Great International Education & Schools' Fair** held in the Autumn 2020 and in the Spring 2021. Last November the Fair saw 16,000 unique visitors.

The **Schools Fair** hosts an exciting virtual programme of webinars, talks, interviews and discussions, supported by great editorial content. It provides a global platform to **showcase International Schools** that welcome relocating families and international students.

The **Education & Schools** section of the website keeps our audience up to date with News and Features on Education topics and Schools. The **Countries** sections of the website provide News and Features on the Country, immigration aspects, short term accommodation, etc. and links to the **Country Guide to Schools**.

For schools that choose not to be a Featured School in the Country Guide to Schools there is the opportunity to be listed in the **Directory**.



Tell your story, here are the opportunities

Country Guide to Schools – Featured School package - comprehensive insight into your school, a year long promotion

Guide to International Education & Schools - Editorial Package – a thought leadership positioning of your school

Great International Education & Schools' Fair – Webinar - your school leadership in conversation on education and schooling, country background and how your school can be a great fit for globally mobile families. The Fair is a platform to promote our Featured Schools.

Webinars – Solo and panellist webinars, tailored to suit, supported by Relocate Global editorial and social media

[Relocateglobal.com Countries section](#) – News item, Featured article or Leaderboard promotion of your school to our audience on the move searching for Country news, background, immigration, schools and short term accommodation

[Relocateglobal.com Education and Schools section](#) – your News and Features are posted here

Relocate and Think Global People Awards – enter the Awards to celebrate excellence in your sector

Country Guide to Schools Featured School Package*

Featured School*

Your dedicated page including videos, editorial, articles and website links, contact and social media details

Featured Video or Webinar*

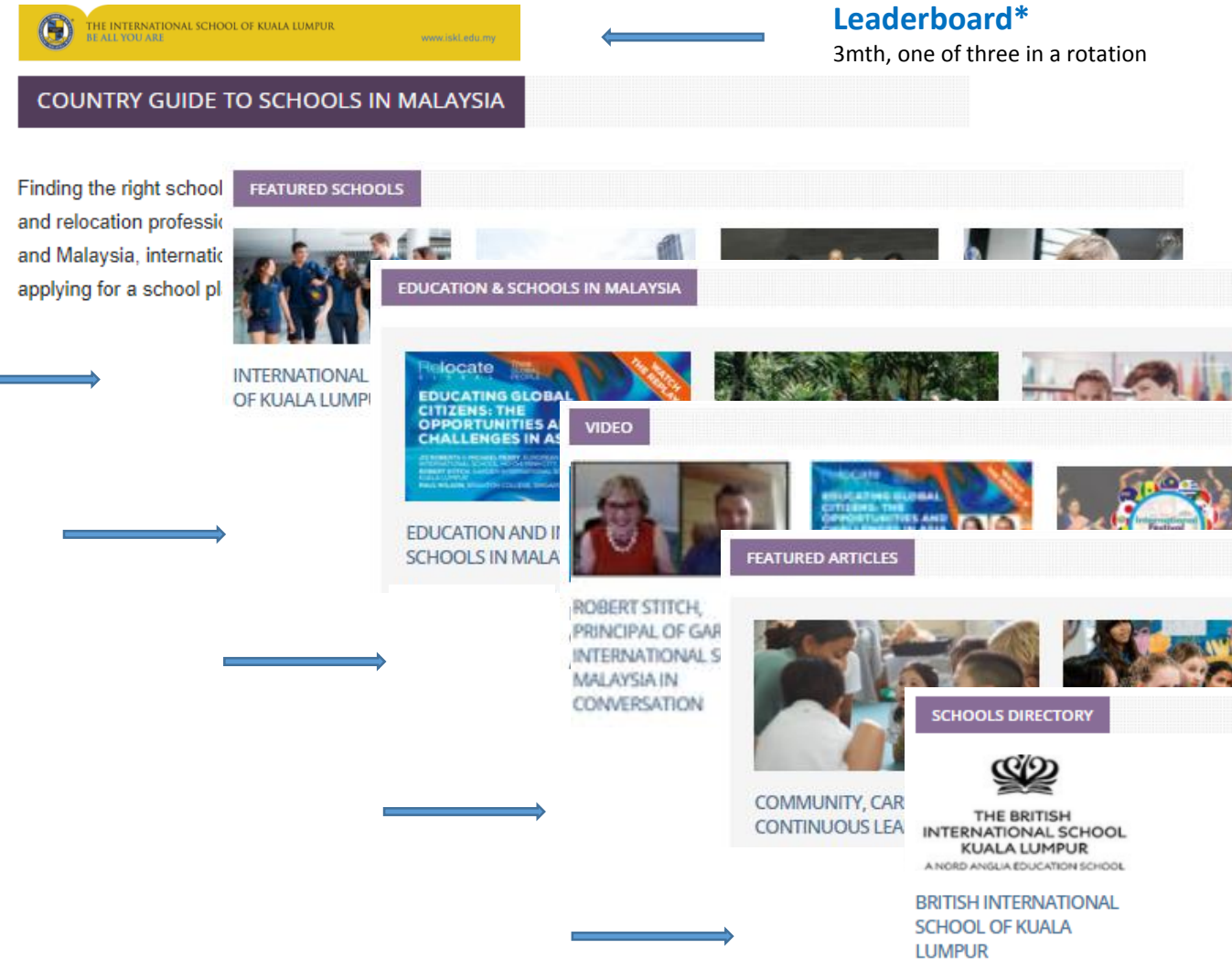
Your single topic video highlighting a unique aspect of your school

Featured Article*

Your article on an educational aspect

Directory*

As a Featured School you are also listed in the Main Directory



Guide to International Education & Schools Editorial Package*

Exploring International Education
Relocate Global editorial

Choosing & Applying for a School Place
Relocate Global editorial

Supplement & Featured Articles*

Your Article on educational topic in Guide and online, also part of Education Supplement online and distributed to our Subscriber database

Higher Education
Relocate Global editorial

Link to Country Guides to Schools



GUIDE TO INTERNATIONAL EDUCATION & SCHOOLS

Relocate Global's Guide to International Education & Schools is packed with information on education and the professionals

EXPLORING INTERNATIONAL EDUCATION



PREPARING STUDENTS FOR THE CHANGING GLOBAL WORKPLACE

CHOOSING AND APPLYING FOR A SCHOOL PLACE



HOW TO CHOOSE A NEW SCHOOL

SUPPLEMENT & FEATURED ARTICLES



EDUCATION SUPPLEMENT

HIGHER EDUCATION



THE RISE OF GLOBAL STUDENT MOBILITY

COUNTRY GUIDES TO EDUCATION & SCHOOLS



ASIA

EUROPE

Leaderboard*

3mth, one of three in a rotation

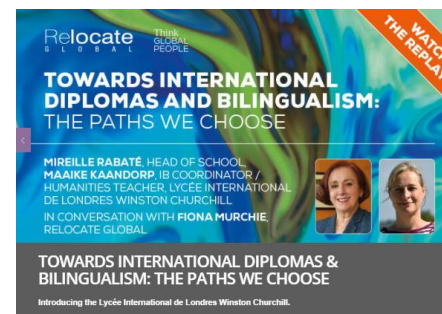
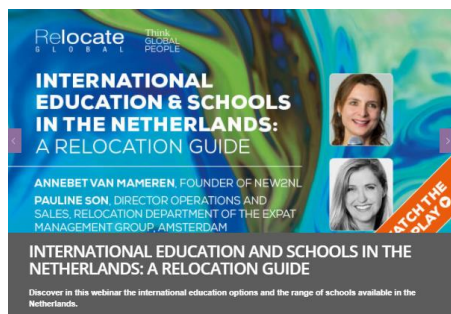
Great International Education & Schools' Fair

The Fair, held in the Autumn and in the Spring, is the platform to showcase all our Featured Schools. We are building on the success of our Autumn Fair, held in November 2020, when we had over 16,000 online international parents, employers and relocation professionals looking for information and school places.

The Fair has an exciting virtual programme of webinars, talks, interviews and discussions, supported by great editorial content. It provides an opportunity for leading International Schools to participate in a solo or panellist webinar.

Webinars

In addition to the Autumn and Spring Fairs, we record webinars throughout the year in Solo and Panellist format. The content is tailored to suit the requirements of the participants, always engaging, and has the benefit of being evergreen content for our global audience. All webinars will be promoted in the subsequent Fair and are supported by social media.

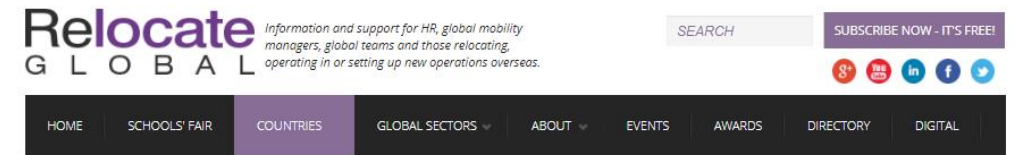


Countries section

For our audience on the move searching for News and Features, Background, Immigration, Schools and Short & Long Term Accommodation

Leaderboard

Visual impact, 3mth periods, one of three in a rotation



Home: > Asia > Singapore

SINGAPORE

NEWS AND FEATURES



SINGAPORE: A GLOBAL EDUCATION AT THE CENTRE OF THE WORLD



International Schools in Singapore



Which country is the best place to be an expat?



Indo-Pacific identified as top UK priority



News and Features module

A News item or Featured Article gives added engagement for your school



Education & Schools Rate Card

Country Guide to Schools – Featured School package, one year		£950
Country Guide to Schools – Featured School package, one year		
+ Guide to International Education & Schools - Editorial package, one year		£1,700
Great International Education & Schools Fair / Webinar		
	Solo 20 mins	£950
	Solo 40 mins	£1,500
	Panellist (one of three) up to 60 mins	£1,500
Country Guide to Schools – Featured School package, one year		
+ Guide to International Education and Schools - Editorial package, one year		
+ Great International Education and Schools Fair / Webinar (value £1,500)		£2,700
Directory		£500
Guide Leaderboard – per quarter	Country Guide to Schools Home page	£150
	Guide to International Education & Schools Home page	£150
Countries section	Home page leaderboard per quarter	£200
	News item, Featured article	£300

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