

Relocate
G L O B A L

Think
GLOBAL PEOPLE

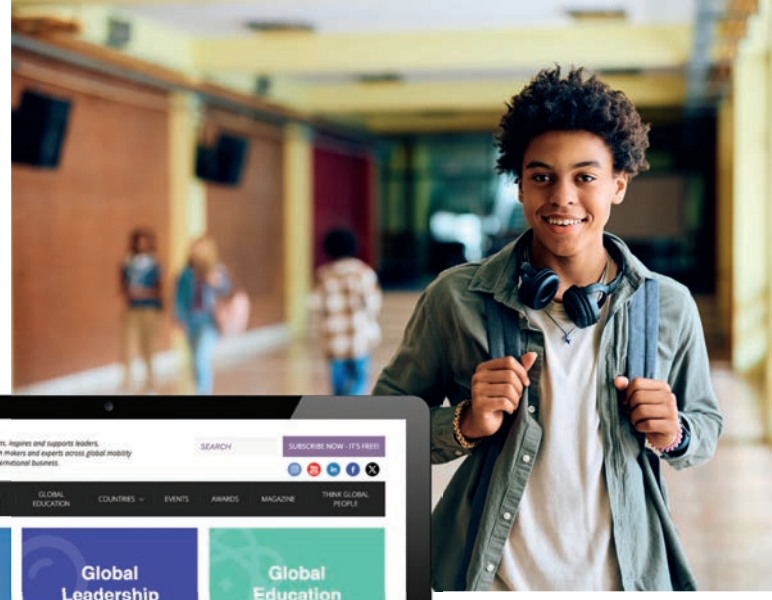
International Education & Schools

Multimedia to engage, inform
& support parents, employers
& relocation professionals



Rate card – 2025/26

relocateglobal.com
thinkglobalpeople.com



Relocate
G L O B A L

Relocate Global is an established B2B multimedia company built up over 30 years.

- Provides curated content, resources and thought leadership for the education sector, global mobility and HR professionals, global leaders, teams and those operating in or setting up in a new country
- Widely respected as a leading voice in global mobility, education and schools

**Think
GLOBAL
PEOPLE**

In partnership with our
sister site Relocate Global

Think Global People is a vibrant community that facilitates transformational change through competitive strategy development.

- Empowering leaders, managers and cohesive teams
- Building cross-functional expertise
- Embracing creativity and agility
- A collaborative network for leading edge professionals

**Together: reaching a wider global
audience to connect, inspire & support**

Think GLOBAL PEOPLE

Relocate

G L O B A L

Connecting three communities
to support & inform leaders & global talent

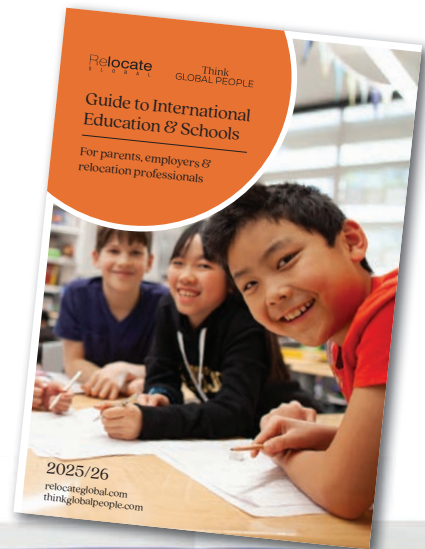


A local, regional & global perspective
relocateglobal.com | thinkglobalpeople.com

Choosing the right international school

Supporting relocating & international parents, employers & relocation professionals

- Engaging editorial on relocateglobal.com and thinkglobalpeople.com
- Valuable information across the International School spectrum
- Featured International Schools
- Online International Education and Schools Fair (November/March)
- Guide to International Education and Schools
- Webinar interviews with leading International Schools
- Education Extra e-newsletters bringing up to date briefings



International Education & Schools' Fair

Hosted on relocateglobal.com

For parents, employers & relocation professionals

November 2025 Follow us: [#IESF](https://twitter.com/IESF)

REGISTER NOW
FREE ONLINE EVENT

Think GLOBAL PEOPLE Relocate ICS PARIS

Explore ICS Paris:
A Gateway to an International Education & Parisian Living

Jessica O'Brien, Senior Admissions Manager, ICS Paris International School
Amanda Casleton, Bilingual & Multilingual Learners (BML) Coordinator & English teacher, ICS Paris International School
In conversation with **Fiona Murchie**

WATCH NOW

International Schools Rate Card

FEATURED SCHOOL PACKAGE – Online 1 year

£1,950

- A Featured School is promoted on the home page of the relevant Country Guide to Schools which is supported by dedicated Featured School page with information, video and pictures
- Featured Schools are also showcased in the online International Education and Schools Fair held in November and March aligning with the admissions cycle. Lively webinars engage the audience
- There is the opportunity for Featured Schools to post videos and articles on the home page of the Country Guide to Schools – up to 4 posts in the year
- Country Guide to Schools leaderboard (3 months)
- Full page directory listings
- relocateglobal.com & thinkglobapeople.com

Less than £163 per month

ONLINE GUIDE TO INTERNATIONAL EDUCATION & SCHOOLS

£1,400

The digital guide provides engaging and informative articles covering choosing a school and curriculum combined with country focus editorial. A wealth of shared knowledge from schools, admissions professionals, education experts and parents around the world.

The booking includes:

- An article up to 1,400 words
- Photographs and quotes in our editorial

WEBINAR INTERVIEW OR PANEL DISCUSSION

£1,800

Our popular education webinars (pre-recorded) are an important element of the International Education & Schools Fair – Autumn & Spring. Solo or panel recorded webinar, hosted on both websites and YouTube. Produced throughout the year.

NEWSLETTER SPONSORSHIP

£1,200

E-newsletters distributed to our 6,000+ subscribers, news and sector specials

- Leaderboard advert
- Sponsored article

PREMIUM PACKAGE (20% discount from £6,350)

£5,080

Package includes (as described above):

- **Featured School package**
- **Guide to International Education & Schools**
- **Webinar interview**

Less than £425 per month

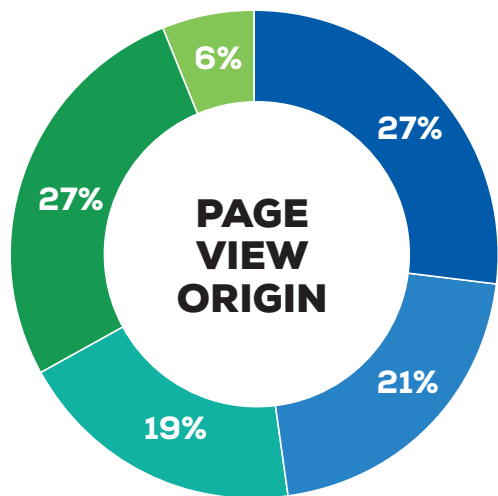
Websites

relocateglobal.com & thinkglobalpeople.com

186,000 ACTIVE USERS

52% Direct search

39% Organic search

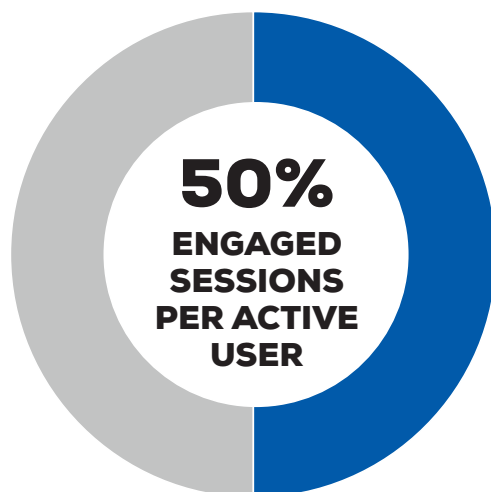


■ UK
■ Europe
■ North America (USA, Canada)
■ Asia inc Middle East
■ Rest of the world

332,000
page views

1 min 35 secs
average engagement
time on site per session

6%
returning users



33,268+
SOCIAL FOLLOWING



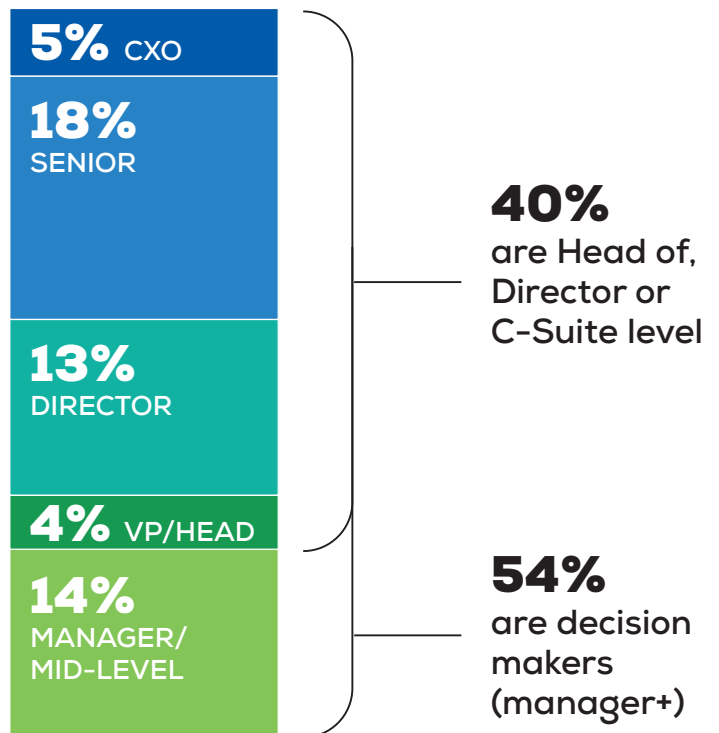
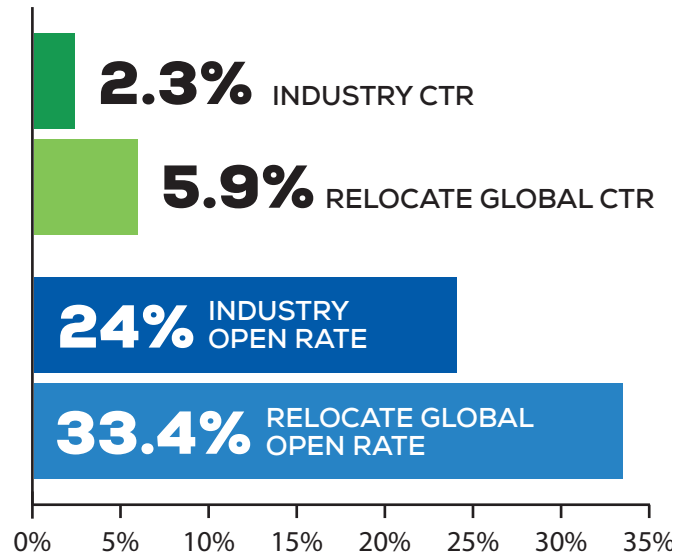
LinkedIn is the primary channel, with 29,637+ followers, subscribers, and members across pages, newsletters and the Relocate Global group. LinkedIn data – Nov 25

Our audience across our newsletters & LinkedIn

4,400+
weekly newsletter
subscribers

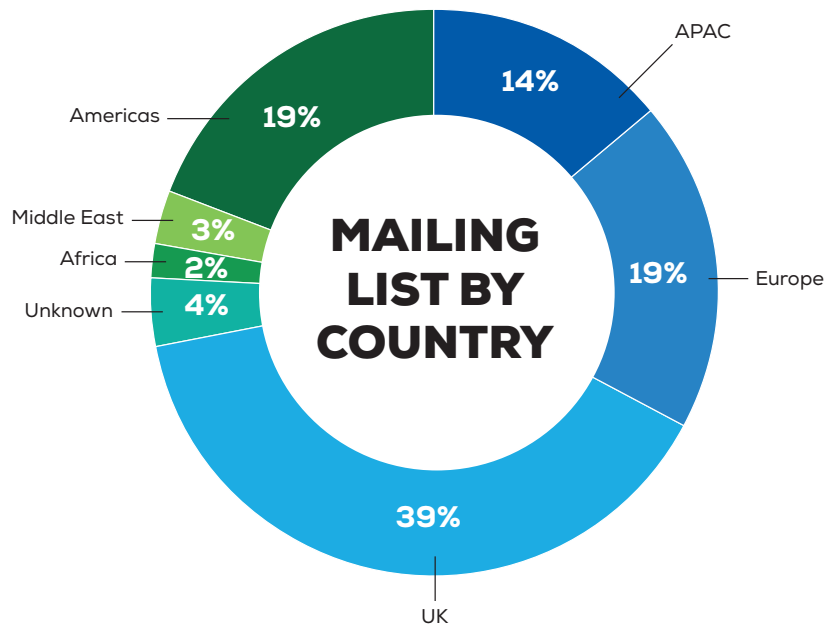
54%
of subscribers &
followers are budget
holders and/or
decision makers with
the position of CEO,
Director, Manager,
VP or owner

25%
of LinkedIn
followers
are entry-level:
the leaders
of the future

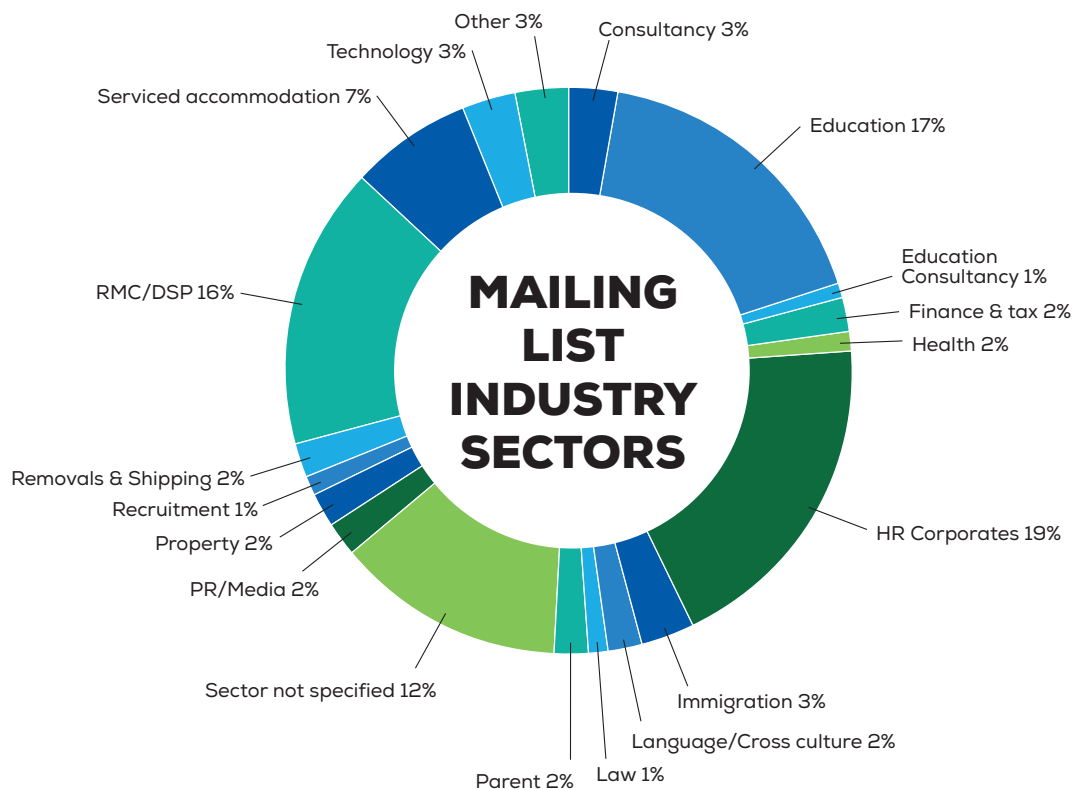


Our audience by country & industry sector

Our subscribers are global



Our subscribers are across multiple industry sectors



Think Global People & Relocate Awards

The prestigious Think Global People & Relocate Awards have evolved over 18 years to showcase the inspiring organisations working across global mobility, international leadership and education delivering excellence and innovation.



Some of the recent International School winners:

- International School of London, United Kingdom
- TESIS England, United Kingdom
- International School of Kuala Lumpur, Malaysia
- International School Ho Chi Minh City, Vietnam
- Garden International School, Malaysia
- Strothoff International School, Germany

Some of the recent Education Consultant winners:

- Quintessentially Education
- Enjoy Education
- Safe Passage Across Networks
- Families in Global Transition
- Simply Learning Tuition



Relocate

- relocateglobal.com | thinkglobalpeople.com**



events@thinkglobalpeople.com