

Relocate
G L O B A L

Think
GLOBAL PEOPLE

INNOVATIVE MULTIMEDIA FOR A GLOBAL AUDIENCE



 Relocate Global

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 RelocateMagazine

Relocate

G L O B A L

Think GLOBAL PEOPLE

Relocate Global is an established B2B brand built up over 30 years.

- Widely respected as a leading voice in the global mobility, education and schools, and relocation sector
- Provides curated content, resources and thought leadership for HR, global mobility professionals, global teams and those relocating, operating in or setting up new operations overseas

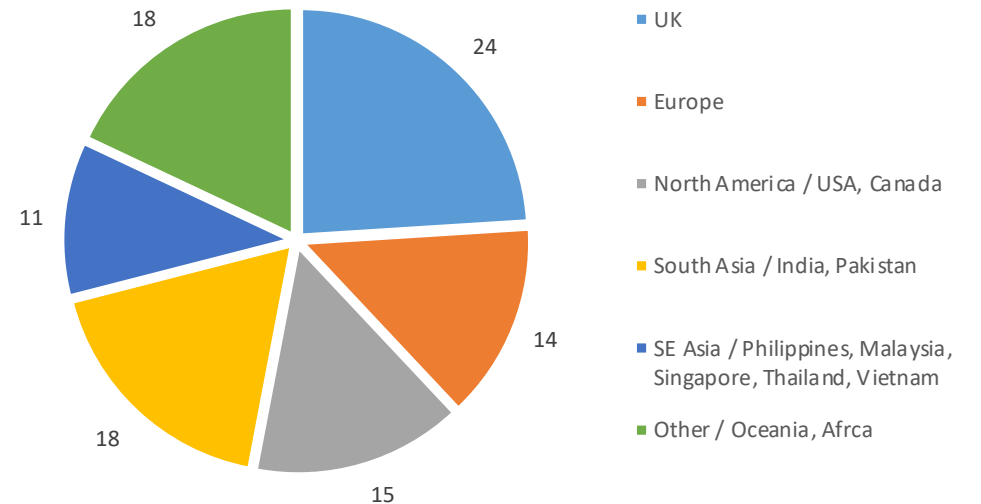
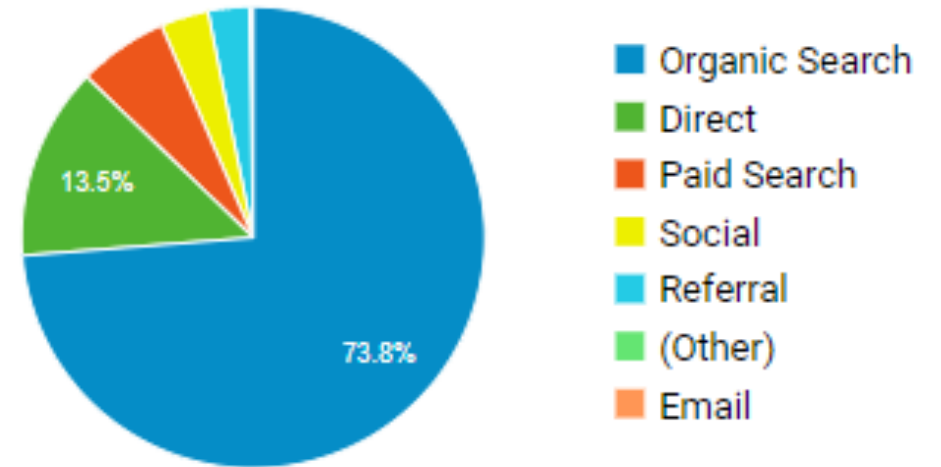
Think Global People is a community for international people and organisations with a global perspective.

- Supporting professional development
- Connecting with leaders from around the world
- Creating a forward-thinking culture
- Embracing resilience and agility in an ever-changing world

Top channels

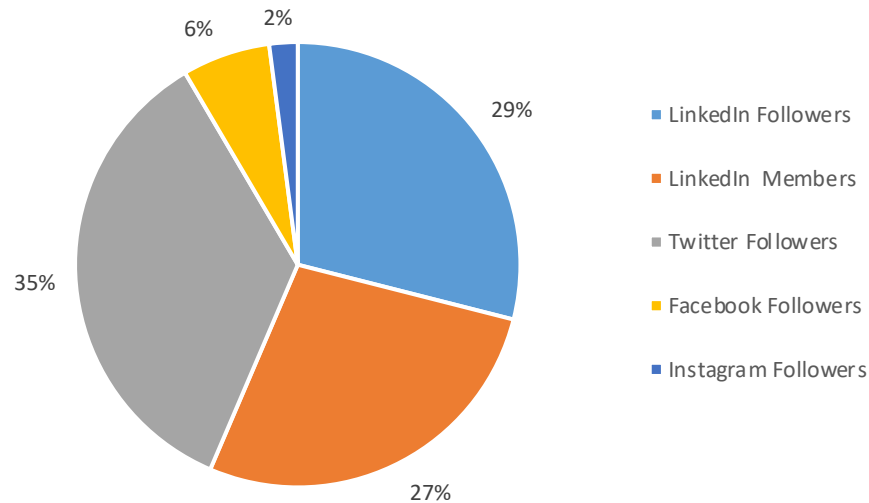
Website relocateglobal.com

- Website offers information and support for HR, global mobility managers, global teams and transferees operating in or setting up new operations overseas
- Over 500,000 page views a year
- Quality content investment has resulted in an audience ranging between **30,000 - 60,000** unique users / month
- Website attracts a Global audience distributed equally across Europe, UK, Asia, North America and the Rest of World
- **Organic search at 74%** is the top channel for our audience



Community

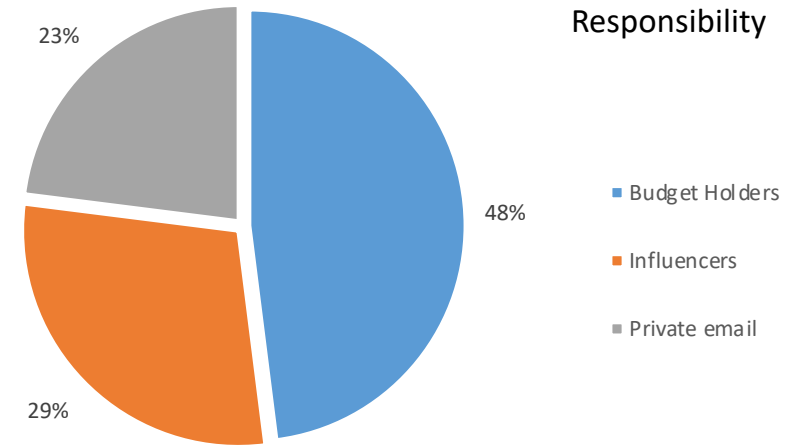
- There are **8,000 members** of the Relocate Groups on LinkedIn and 21,500 social media followers across LinkedIn, Twitter, Facebook and Instagram



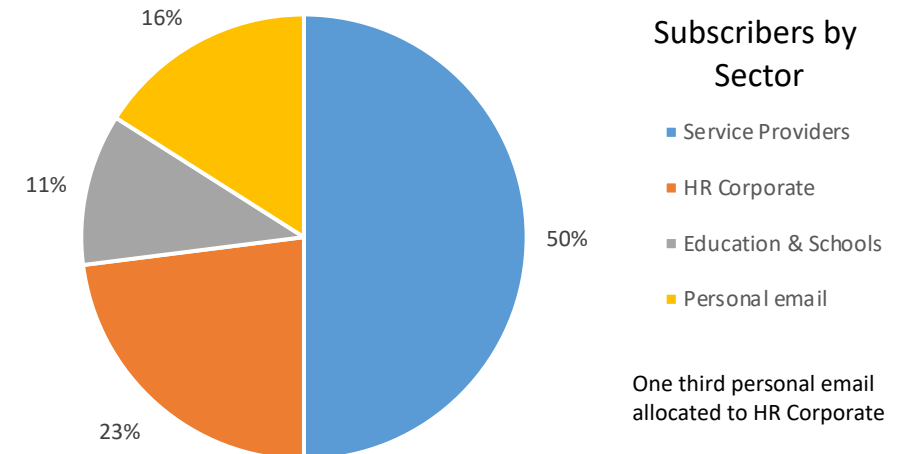
Subscribers

- There are **circa 6,000** Subscribers to the monthly Relocate Extra e-newsletter. Half of the new subscribers are Budget Holders with the position of CEO, Associate, Director, VP or Manager

Subscribers by Responsibility



Subscribers by Sector



Magazine

- Established 2004, published quarterly, quality journalism
- Distributed in print up to 2018, now distributed globally as a digital version to our subscriber database of 6,000
- Also available on relocatemagazine.com/digital-issues, articles and advertorial posted separately. Access [Winter 23 - 2024](#)

Relocate Supplements

- Topic specific Supplements responding to market demand such as 'Awards Supplement', '40 Global Women' and 'International Schools Rising to the Challenge'

Relocate e-newsletter

- E-newsletter, published bi-monthly to Subscriber database of 6,000
- Also topic specific e-newsletters issued such as Education Extra



Relocate & Think Global People Awards

- Established for 17 years. First in the sector and widely respected for their independence and being the most prestigious accolade to win.
- Award categories range across the Global Mobility sector and have been widened to include Think Global People categories.
- Entries are received from all over the world, 100+ submissions.
- Awards have been celebrated over the years with an exclusive dinner held in London at prestigious venues such as The Science Museum and Shakespeare's Globe Theatre. Attendance 200 – 300, with attendees from all over the world.
- In 2020 the Relocate & Think Global People Awards was one of the first ceremonies to go virtual due to the Covid pandemic - over 11,000 YouTube views.
- 2022 Awards were held in conjunction with the Future of Work Festival in one of the first face to face events, held in a countryside setting, as the country emerged from Covid restrictions, 2023 Awards celebrated Innovation.
- 2024 Awards Ceremony and Gala Dinner returns to London



[Awards 2023](#)

[Awards 2022](#)

[Awards 2021](#)

[Awards 2020](#)

[Enter Relocate & Think Global People Awards 2024](#)

International Education and Schools

- Relocate has invested in producing a depth of quality international education and schools' content on the website. Audience is international families on the move, corporate HR decision makers, and relocation consultants.
- International schools can select from a range ways to promote their school ranging from a Featured School in the Country Guide to Schools (see example [Country Guide to Schools in Singapore](#)), post an article / advertorial in the [Guide to International Education and Schools](#), post an article in [Think Global People magazine](#) or participate in an [International Education & Schools Fair](#) webinar.
- In response to the demand in 2024 new sections are being opened up on the website covering [School Groups](#), [Education Consultants](#) and [Online Schools](#).

[International Education & Schools Fair](#)

- The digital Fair was first held in Autumn 20 and has attracted an audience of over 60,000. These popular Fairs follow the admissions cycle and are held in Autumn and Spring.



In Person Events

Live events have been held for many years including **International Networking Receptions, Festival of Think Global People, Think Women** events and **Education Workshops**.

The Future of Work Festival was held in June '22 as an outdoor event attended by over 100 international delegates. The feedback was glowing and the Think Global People community met again in 2023 to further discuss the thought leadership topics at the [Innovation Festival for Global Working](#) with NASA Astronaut.

Since March 2019 the Think Global Women event has been held to celebrate International Women's Day. This year, [Inspire Inclusion](#) is the theme to be held at the Institute of Directors, London on 8th March 2024. There will be a workshop with guest speakers, lunch and keynote speaker.

Many webinars have been recorded for the online International Education & Schools' Fairs which started in 2020. 2020-22.

Here are [Events](#) we produce and partner events. 2024 Leadership programme, April and Purpose & Leadership in July, Kent.





BE PART OF SOMETHING SPECIAL

Introducing our exclusive membership for thought leaders across the arenas of International Management, Global Mobility and Education. Our purpose is to support ambitious individuals and organisations to grow and ensure companies and people achieve their potential.

From our many years of experience with Relocate Global we are proud to be the leading online and multimedia partner for those managing and delivering global mobility and supporting international teams and business.

Embracing this unique position we are now thrilled to launch of our new Think Global People community — putting people at the forefront of everything we do.

Select from our three tiers of membership: **Affiliate**, **Collaborative Partner** or **Executive Member** and be part of the conversation, be part of something special. See the [Community Membership](#) for details.

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