



# SERVICE PROVIDER

# RATE CARD 2023/24

Multimedia to engage and inform our global audience



# OUR MEDIA

Our websites [relocateglobal.com](http://relocateglobal.com) & [thinkglobalpeople.com](http://thinkglobalpeople.com) connect, inspire and inform our audience of leaders, decision makers and experts across global mobility and international business.



Our websites average over 500,000 page views per year. Global Mobility features specialist sectors such as Serviced Apartments, Immigration, Partner and Family Support as well as more general sectors such as International Assignments, Mobility Industry and Technology enabling targeted information and engagement touchpoints to reach our global audience. See below for the full menu.

<p><b>Immigration</b> Immigration is at the heart of relocation and global mobility. Compliance, strategy and talent management.</p>	<p><b>International Assignments</b> Managing global mobility policy &amp; strategy to support employee engagement &amp; business needs.</p>	<p><b>Mobility Industry</b> Supplier and industry sector developments, technology, innovation and news from around the world.</p>	<p><b>Technology</b> Technological advances to support all aspects of global mobility. Includes data and analytics.</p>
<p><b>Employee Benefits</b> Range of benefits including cost of living, healthcare, childcare to support employee engagement and mobility.</p>	<p><b>Partner &amp; Family Support</b> Partner's career, childcare and education plus elder care to support recruitment, retention and engagement.</p>	<p><b>Residential Property</b> Rental and purchase property market and assistance with home finding and locations and settling in services.</p>	<p><b>Removals</b> Everything you need to know about moving your household goods around the world, plus storage &amp; airfreight.</p>
<p><b>Remote Working</b> Impact on global mobility of hybrid and remote working, policy and strategy to meet changes in the workplace.</p>	<p><b>Serviced Apartments</b> Temporary accommodation and corporate housing solutions to support global mobility and business travel.</p>	<p><b>Think Global People</b> Our exclusive membership for thought leaders, three tiers: Affiliate, Collaborative or Executive Member.</p>	

Additional promotional opportunities through our digital [Think Global People/Relocate magazine](#), [Events](#), [Think Global People and Relocate Awards](#) and our monthly e-newsletter.

# SERVICE PROVIDER RATE CARD

Opportunities to engage our audience with various touchpoints both on [relocateglobal.com](http://relocateglobal.com) and [thinkglobalpeople.com](http://thinkglobalpeople.com)



## Featured Service Provider Package **£1,500**

Featured Provider in the section of choice with dedicated page setting out your USP

In addition, your Featured Videos (2) and Featured Articles (4) posted during the year in your section choice plus other relevant sections such as Mobility Industry, Technology and International Assignments

In addition Main Directory Listing and

LeaderBoard advert 3mth



## Webinar or Podcast **£1,600**

Solo or panel recorded webinar or podcast

*Webinars / podcasts are generally hosted by Fiona Murchie, Managing Editor, to explore the special attributes of your services or curated discussion on related topics*



## Digital Magazine: Think Global People / Relocate **£1,350**

Published quarterly. Double Page Spread (DPS)

*Magazine articles are also posted separately on the website in the relevant sections*

*The digital magazine is also circulated to our 6,000 subscribers*

## PREMIUM PACKAGE (20% DISCOUNT)

**£3,560**

- FEATURED SERVICE PROVIDER PACKAGE
- WEBINAR OR PODCAST
- THINK GLOBAL PEOPLE / RELOCATE MAGAZINE DPS



## SPONSORSHIP OPPORTUNITIES



### Mini Fact Sheets

Per Topic £1,000  
Series x 4 £2,000

Cover a topic on a page and build into a series. The sponsor provides the content, different topics in the series are released over a number of months. Downloadable, with registration data shared



### E-newsletter

£1,000

News and feature articles are distributed monthly to our 6,000 subscribers. Sponsorship package includes a featured article and leaderboard advert.

## THINK GLOBAL PEOPLE AND RELOCATE AWARDS



It's time to showcase your achievements over the last year by [entering the Think Global People & Relocate Awards](#). Check out all the [Award Categories](#) to showcase your organisation's achievements.

It will be June before you know it when we celebrate our winners in style at the [Awards Gala Dinner in London](#). [Sponsorship](#) package details on application.

## THINK GLOBAL PEOPLE EVENTS



There are a range of events held throughout the year such as [Innovation Festival for Global Working](#) [Think Global Women Inspire Inclusion](#) [Taking you and your team to the next level](#) [Turbocharging performance](#) [International networking party](#)

Sponsorship package details on application

## CONTACT US

Fiona Murchie, Managing Editor & MD

Editorial coverage: [education@relocatemagazine.com](mailto:education@relocatemagazine.com)

Advertising & Sponsorship

Alessandra Gnudi: [agnudi@relocatemagazine.com](mailto:agnudi@relocatemagazine.com),

David Ward: [David@relocatemagazine.com](mailto:David@relocatemagazine.com)

+44 (0)1892 891334

Relocate  
G L O B A L

Think  
GLOBAL  
PEOPLE