

SERVICE PROVIDER

RATE CARD 2023/24

Multimedia to engage and inform our global audience



T: +44 (0)1892 891334 | relocateglobal.com | thinkglobalpeople.com

OUR MEDIA

Our websites <u>relocateglobal.com</u> & <u>thinkglobalpeople.com</u> connect, inspire and inform our audience of leaders, decision makers and experts across global mobility and international business.



Our websites average over 500,000 page views per year. Global Mobilty features specialist sectors such as Serviced Apartments, Immigration, Partner and Family Support as well as more general sectors such as International Assignments, Mobility Industry and Technology enabling targeted information and engagement touchpoints to reach our global audience. See below for the full menu.



Additional promotional opportunities through our digital <u>Think Global People/Relocate magazine</u>, <u>Events, Think Global People and Relocate Awards</u> and our monthly e-newsletter.

SERVICE PROVIDER RATE CARD

Opportunities to engage our audience with various touchpoints both on <u>relocateglobal.com</u> and <u>thinkglobalpeople.com</u>



Featured Service Provider Package Featured Provider in the section of choice

with dedicated page setting out your USP

£1,500

In addition, your Featured Videos (2) and Featured Articles (4) posted during the year in your section choice plus other relevant sections such as Mobility Industry, Technology and International Assignments

In addition Main Directory Listing and

LeaderBoard advert 3mth

TOM MCGINNESS, Global Leader, Forniy Business, IPONA MURCHIE FIONA MURCHIE Webinar or Podcast Solo or panel recorded webinar or podcast £1,600

Webinars / podcasts are generally hosted by Fiona Murchie, Managing Editor, to explore the special attributes of your services or curated discussion on related topics



Magazine articles are also posted separately on the website in the relevant sections

The digital magazine is also circulated to our 6,000 subscribers

PREMIUM PACKAGE (20% DISCOUNT)

- FEATURED SERVICE PROVIDER PACKAGE
- WEBINAR OR PODCAST
- THINK GLOBAL PEOPLE / RELOCATE MAGAZINE DPS

£3,560

SPONSORSHIP OPPORTUNITIES



Relocate | extra

Mini Fact Sheets

Per Topic £1,000 Series x 4 £2,000

Cover a topic on a page and build into a series. The sponsor provides the content, different topics in the series are released over a number of months. Downloadable, with registration data shared

E-newsletter

£1,000

News and feature articles are distributed monthly to our 6,000 subscribers. Sponsorship package includes a featured article and leaderboard advert.

THINK GLOBAL PEOPLE AND RELOCATE AWARDS



It's time to showcase your achievements over the last year by <u>entering the Think Global People & Relocate Awards</u>. Check out all the <u>Award Categories</u> to showcase your organisation's achievements.

It will be June before you know it when we celebrate our winners in style at the <u>Awards Gala Dinner in London</u>. <u>Sponsorship</u> package details on application.

THINK GLOBAL PEOPLE EVENTS



There are a range of events held throughout the year such as <u>Innovation Festival for Global Working</u> <u>Think Global Women Inspire Inclusion</u> <u>Taking you and your team to the next level</u> <u>Turbocharging performance</u> <u>International Networking Party</u>

Sponsorship package details on application

CONTACT US

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