



Relocate
G L O B A L

Think
GLOBAL PEOPLE

Service provider rate card 2026

**Multimedia to engage &
inform our global audience**



Together: reaching a wider global audience to connect, inspire & support



Relocate G L O B A L

Established for over 20 years, Relocate Global sits at the intersection of the global mobility and international education communities, equipping organisations and professionals with the insight, expertise and partnerships to support globally mobile people and deliver successful organisational growth.

Think GLOBAL PEOPLE

Sister company Think Global People explores the human side of global mobility, creating a space for insight, dialogue, visibility around international careers, education and leadership.



A local, regional & global perspective

**Bridging three communities.
Supporting & informing
leaders & global talent.**

GLOBAL MOBILITY

- Immigration
- International assignments
- Mobility industry
- Technology
- Employee benefits
- Partner & family support
- Residential property
- Removals
- Remote working
- Serviced apartments

GLOBAL LEADERSHIP

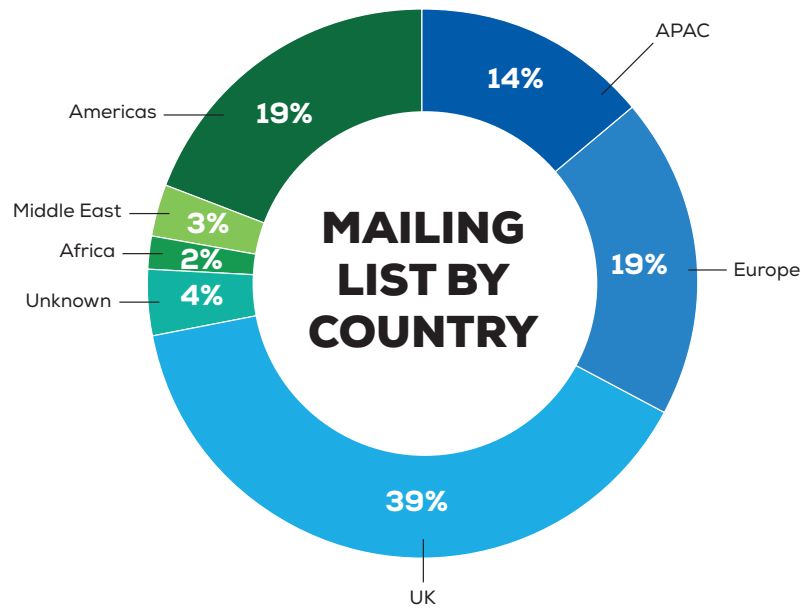
- Global expansion
- Leadership & management
- Talent management & engagement
- Human resources
- Business travel
- Culture & language
- Wellbeing
- DEI
- ESG
- Learning & development
- AI & technology

GLOBAL EDUCATION

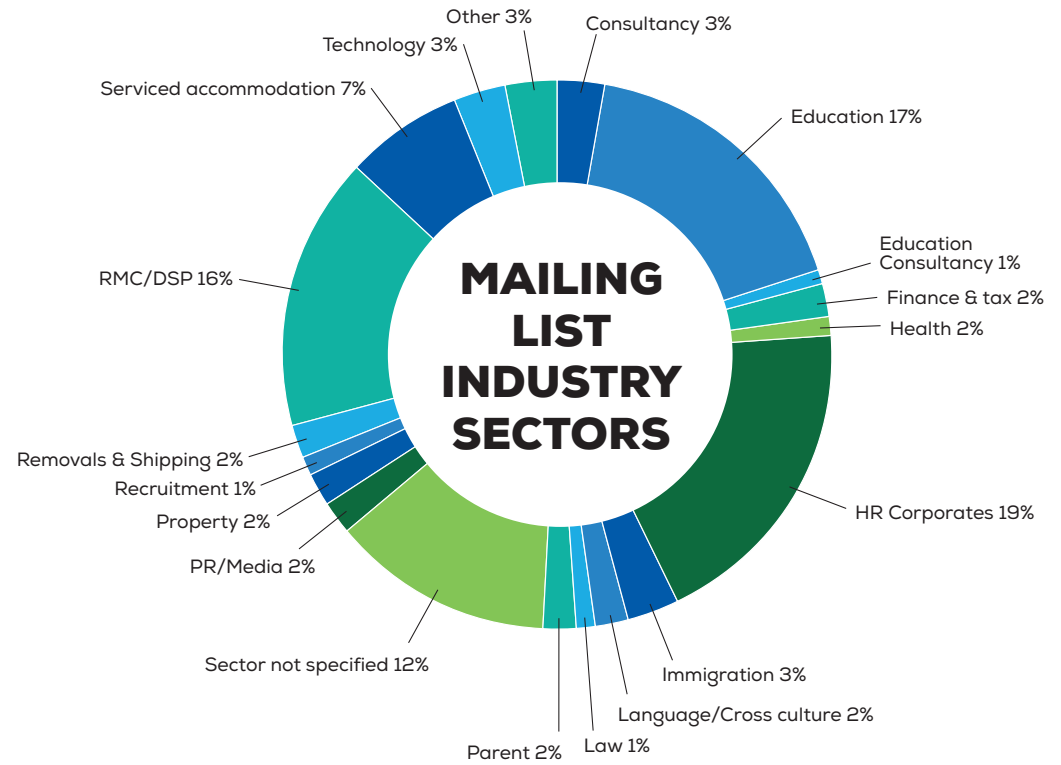
- Education & schools
- Country guides to schools
- Featured schools & directory
- Guide to International Education & Schools
- International Education & Schools' fair
- Online schools
- Education webinars
- School groups
- Education consultants
- Research & higher education

Our audience by country & industry sector

Our subscribers are global



Our subscribers are across multiple industry sectors





Service provider rate card

Opportunities to engage our audience with various touchpoints both on relocateglobal.com & thinkglobalpeople.com

FEATURED SERVICE PROVIDER PACKAGE **£1,500**

- Featured Provider in the section of choice with dedicated page setting out your USP
- In addition, your Featured Videos (2) and Featured Articles (4) posted during the year in your section choice plus other relevant sections such as Mobility Industry, Technology and International Assignments
- In addition, Main Directory Listing and Leaderboard advert (3 months)

WEBINAR OR PODCAST **£1,800**

- Solo or panel recorded webinar or podcast
- Webinars / podcasts are generally hosted by Fiona Murchie, Managing Editor, to explore the special attributes of your services or curated discussion on related topics

DIGITAL MAGAZINE – Double page spread **£1,400**

The Think Global People / Relocate magazine is published quarterly. It is circulated to our subscribers and available as individual articles online.

NEWSLETTER SPONSORSHIP **£1,200**

E-newsletters distributed to our 4,400+ subscribers, news and sector specials

- Leaderboard advert
- Sponsored article

All prices + VAT



Service provider rate card

**Excellence in global mobility/
global policy design/
implementation**

Sponsor an Award!

**Destination services provider of
the year**

Sponsor an Award!

Present with presence
Everything you need
to plan, prepare &
deliver with impact

Isobel Rimmer, author & educator
In conversation with Fiona Marchie

WATCH NOW

**GLOBAL MOBILITY,
LEADERSHIP &
EDUCATION**
EMERGING TRENDS

Podcast series

LISTEN NOW

**Think
GLOBAL
PEOPLE**
Relocate

**FINANCIAL WELLBEING
& RESILIENCE**

DEMOGRAPHIC SHIFT IN RECRUITMENT
MANAGING STRESS & BURNOUT
OUTSTANDING GLOBAL WOMAN:
OLGA ZASTYVA

THINKGLOBALPEOPLE.COM
RELOCATEGLOBAL.COM
SPRING/SUMMER 2025

Global Leadership
& Wellbeing
Focus

PREMIUM PACKAGE (20% discount from £6,350)

£5,080

Package includes (as described on the previous page):

- **Featured service provider package**
- **Webinar or podcast**
- **Think Global People / Relocate magazine DPS**
- **E-newsletter sponsorship**

Added benefits

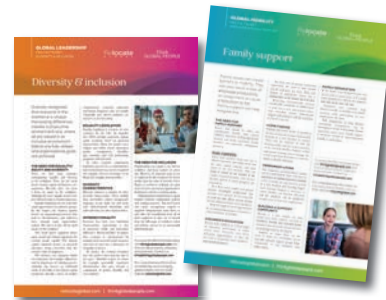
- **Quotes in Relocate / Think Global People articles**
- **Articles / podcasts / webinars in targeted emails**

All prices + VAT



Sponsorship opportunities

Opportunities to engage our audience with various touchpoints.



MINI FACTSHEETS: PER TOPIC
MINI FACTSHEETS: SERIES x4

£1,000
£2,000

Cover a topic on a page and build into a series. The sponsor provides the content, different topics in the series are released over a number of months. Downloadable, with registration data shared.



E-NEWSLETTER

£1,200

News and feature articles are distributed monthly to our 6,000 subscribers. Sponsorship package includes a featured article and leaderboard advert.

All prices + VAT.



EVENTS

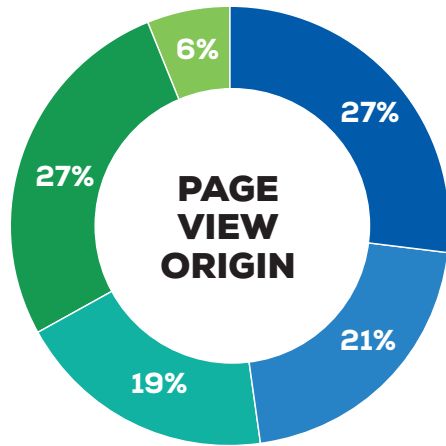
There are a range of events held throughout the year:

- Think Global Women
- Global Leaders Forum
- Innovation Festival for Global Working
- Think Global People & Relocate Awards
- International Networking events
- Roundtable discussions & workshops

Sponsorship package prices on application.

Websites

relocateglobal.com & thinkglobalpeople.com



- UK
- Europe
- North America (USA, Canada)
- Asia inc Middle East
- Rest of the world

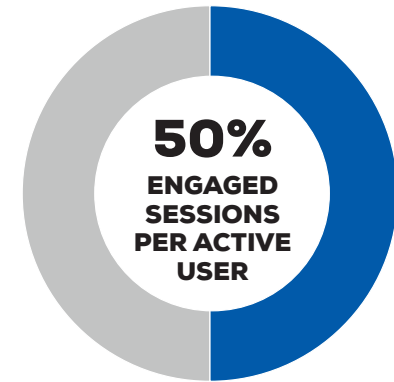
186,000 ACTIVE USERS

52% Direct search | **39%** Organic search

332,000 page views

1 min 35 secs average engagement time on site per session

6% returning users

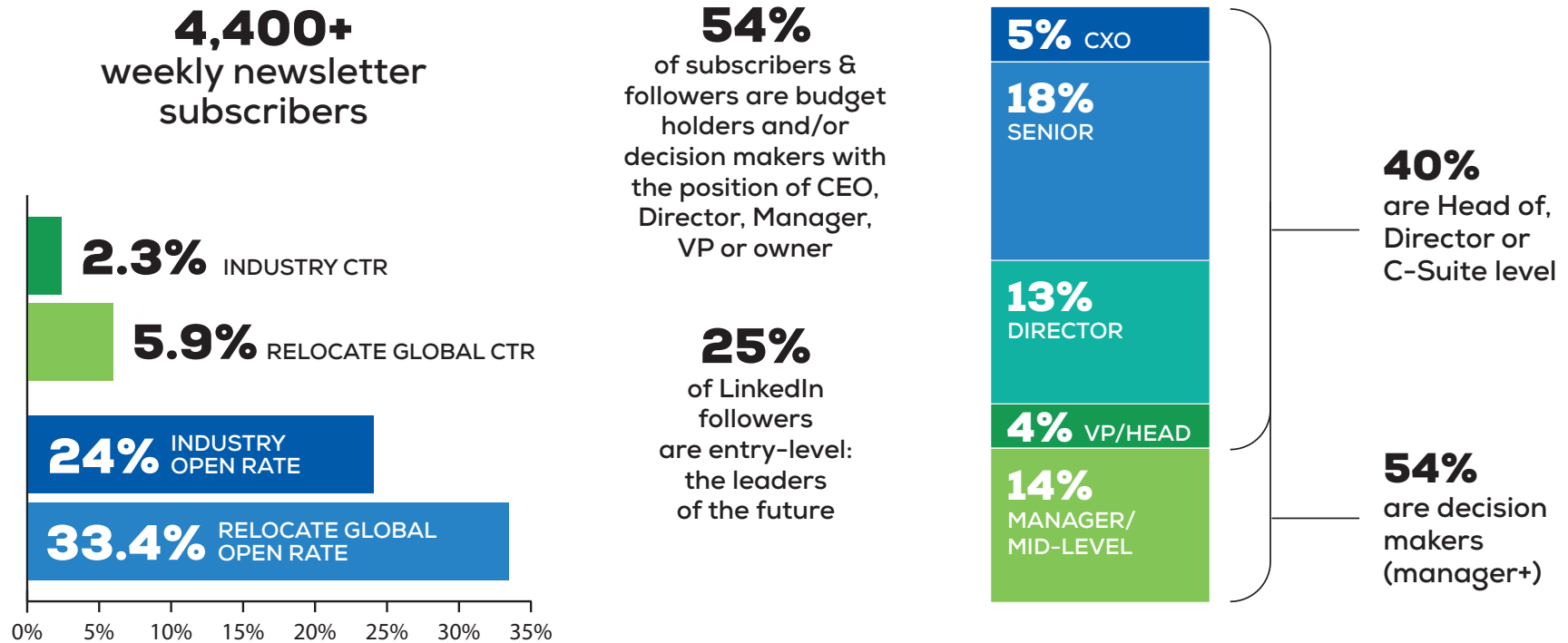


33,268+ SOCIAL FOLLOWING

in Instagram Facebook YouTube

LinkedIn is the primary channel, with 29,637+ followers, subscribers, and members across pages, newsletters and the Relocate Global group. LinkedIn data – Nov 25

Our audience across our newsletters & LinkedIn



Mailchimp data - Sept 25 to Nov 25



Event venue

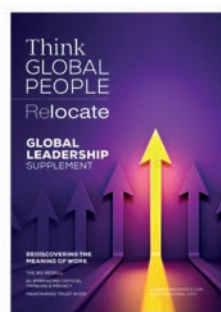
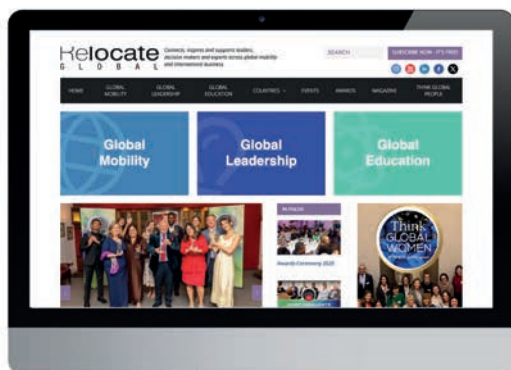
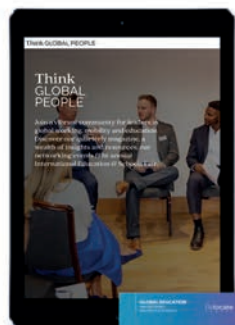
Lamberhurst, Kent

WHERE COUNTRYSIDE INSPIRES CLEAR THINKING

Are you looking for somewhere... to hold your next workshop, meeting, away day or coaching session?

- A quality environment, where you experience the countryside to enhance your thinking
- Small meetings and groups, exclusive and in the countryside but easy to reach
- 12 acres of gardens and fields with character traditional Kent Oast House meeting space for small groups and individuals
- Video & photography

The perfect venue to **host your next meeting**...whatever your agenda.



Relocate
G L O B A L

Think
GLOBAL PEOPLE

- Magazine & digital supplements
- Leading global websites
- International Education & Schools' Fair
- Education & Schools' guides
- Factsheets & podcast
- Events
- Webinar & video
- E-newsletters
- Centre for Global Excellence & Leadership

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Relocate Global

/likerelocate

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RelocateMagazine